

# Carleton

## University Magazine

Winter 1998

The Sartys of Moscow

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Carleton's new  
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#### Magazine Mission Statement

*Carleton University Magazine* is published by the university regularly throughout the year for the university's alumni and friends. The magazine is the university's primary vehicle for providing information on activities and events within our community; on the accomplishments of alumni, faculty and students; and on significant issues and developments within the university community and the alumni association. The magazine's principal aims are: to inform its audience in an accurate and timely fashion; to stimulate interest in the university and the alumni association; to encourage the university's alumni and friends to understand and support Carleton's mission; to foster pride in the institution; to facilitate awareness and involvement on the part of alumni around the world; and to create and maintain good will.

The magazine is distributed to 59,000 alumni world-wide.



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## Features



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A new faculty emerges with strengths in public affairs, policy development and management \_\_\_\_\_ **4**

### Meet the PAM people

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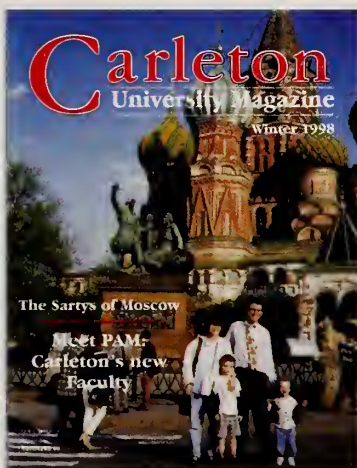
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Our man in Moscow, Leigh Sarty, with his wife Ruth Fawcett and sons Michael and Peter, outside St. Basil's Cathedral, Red Square, in Moscow. See page seven.



## Editor's Note



**R**enewal is Carleton's operative word. It may be getting over-worked, but it still describes fairly accurately what is happening on campus these days. We're renewing just about everything at the university from our commitment to the institution itself, to our academic programs and standards, to our recruiting efforts and fundraising activities, and even to the Carleton "image." It's all geared to get Carleton well positioned for the new millennium—and incidentally to balance the books in the process.

One of the main thrusts in Carleton's academic renewal is described in this issue in a special 10-page report. We talk to deans, faculty, alumni and students in the new faculty of public affairs and management. Our goal is to provide readers with an overview of the faculty's strengths and ambitions, as well as a glance at some of the diverse occupations and fascinating contributions being made by students and graduates from disciplines within the new faculty.

The magazine is part of the renewal process too. Beginning with this issue, we are incorporating many elements of Carleton's "new look" including different fonts, the new Carleton red, an updated logo and even a watermark. We've eliminated the development section and incorporated a fundraising section called Capital Report\$ instead. We've added more colour, more photographs, more graphics and we're doing it all on better quality paper. And we're not finished yet.

The long-awaited "family" issue will appear in May to be followed in the fall by a report on engineering and science.

*Mary Hubbs*

Assistant Director  
Development and Alumni Services  
Editor, *Carleton University Magazine*

## Renewal brings commitment and change



**T**here have been some extraordinary changes at Carleton University in the last year and a half. I am pleased to be able to update my fellow alumni on the progress that our renewal process has brought about. While we have accomplished a great deal and should celebrate our successes, we still have a lot to do.

We now have a clearer image of ourselves at the university, a well understood strategic direction and a rapidly growing reputation in our clearly defined areas of strength, namely public affairs and management and high technology.

Extraordinary efforts have been made to recruit the best possible students for Carleton and we have had remarkable results. Over one-third of this year's entering class is on scholarship. Our reputation has changed to the point that we now get very few applications from students with grades under 70 percent. At the same time our retention rates have increased along with our total entry average, which this year was 78.7 percent. That is just a fraction away from the Ontario average and two years ahead of our own target for achieving this watershed. Enrolment in computer science, computer systems engineering and aerospace engineering is up nearly 50 percent in the last year and has tripled in the last four years. We are getting a lot of help from faculty and alumni and from the revitalized efforts of our high school liaison staff. We also have a vastly improved "viewbook" for high school students and a new visual identity which gives Carleton University a recognizable "look."

Although it is a painful process, we are tackling our debt with vigour. The university expects to have a balanced budget by 1998-1999 and a reasonable start at deficit retirement by 1999-2000. This plan, of course, is sensitive to even modest changes in fees or grants, but we will achieve it.

Here are some of the reasons why we are optimistic at Carleton these days and feel there is a lot to brag about at our *alma mater*.

- our entry average across the whole university has risen 6.5 percentage points in four years, by far the fastest increase in Ontario;
- our students have a better success rate in obtaining Ontario graduate scholarships than Toronto, Queens, McMaster or Western;
- we have more of the coveted 3M teaching awards than any other Ontario university and, per faculty member, by far the highest number in Canada;
- we are the leading supplier of graduates to Canada's premier high-tech corporation, Nortel;
- in 1996-97 Carleton faculty published 138 books, 1,739 articles and seven original musical compositions;
- we have a senate and an executive which are deeply committed to our strategic directions and strongly determined to carry them out;
- media coverage of the university is far more positive than it has been; and
- we have enhanced our reputation for sensible accessibility by a selective program for students who do not do well in high school but have demonstrated their commitment to learning with academic support and encouragement.

We have made an excellent start at restructuring under extremely difficult circumstances. In the process we are developing a reputation for innovation and ability to change which is unparalleled in Canada. This is not easy, but it is essential and worthwhile.



*Richard J. Van Loon*  
President, Carleton University

## Tribute to a valiant graduate

The economics department experienced a sorrowful loss in the passing of PhD student Mary Lou Joab on June 17, 1997.

She came to Carleton in 1990 with a BA in economics, first class standing from the University of Prince Edward Island. She earned an MA in 1992 at Carleton, and showed much promise in her doctoral work that began in 1994. She enjoyed very much the company of her fellow students and in the words of her father, Alex, she regarded Carleton friends as her "other family."

Mary Lou had a very independent mind accompanied by a firm grasp of the more rigorous economic theorems in her field. Tragically, her life was cut short on the threshold of a most promising professional career. Her memory will live in the minds and hearts of her fellow alumni, graduate students at Carleton and her professors.

A fitting tribute to Mary Lou would be for the many people who cherish her memory to continue to make donations of blood and blood products, especially platelets. She would be proud to have continuing donations as her legacy. When you give, say "This one's for Mary Lou."

Edwin G. West  
Professor Emeritus (economics)

## Don't ignore the unemployed

It would be nice to see more articles in support of the many grads like myself who are unemployed. It's really difficult reading about grads from 10 years ago who have millions of dollars to give or are successful in some other way, when most of my graduating class are begging for minimum wage jobs that have nothing to do with our studies.

I realize that the magazine is largely political and supposed to be a big advertisement for how great the school is, but in ignoring the huge problem of unemployed grads, you're really alienating a large group of people.

Kimberly Chapman, BJ/95  
Scarborough, Ontario

## How to make a mother proud

I would like to tell you about a most remarkable event.

I graduated from Carleton in 1972 and again in 1977, but due to work and travel never participated in convocation. My mother felt "cheated" not having seen me graduate—a feeling I am only now appreciating, having my own children in high school and university. I realize the emotional and logistical support that parents contribute as we struggle our way through these difficult years.

Having lived outside Canada since 1973, it was with some trepidation that I approached the senate office at Carleton to make the unusual request to allow me to take part in convocation to publicly "receive" my degrees. To my surprise, not only would I be allowed to participate, but all those involved enthusiastically encouraged me.

Waiting in line to mount the platform, I remember looking around at my fellow graduates, probably younger than my eldest child, and thinking "What am I doing here?" The feeling soon passed. I was greeted warmly by the chancellor, the dean of engineering and by some of my former professors. The whole ceremony and reception afterward were most enjoyable.

My thanks to the senate office and to the entire Senate for allowing my mother and me this honour and pleasure.

Brian Ages, BEng/72, BEng/77  
Arad, Israel

## Foundation was original source of funds

I was pleased to see the *Conservation Ecology* logo on page 14 of the last issue of the magazine. The accompanying article was great.

There is, however, one detail that should be noted which will interest your readers. The Richard Ivey Foundation of London, Ontario, gave us our first substantial grant of \$98,000.

These funds were key to the journal's development.

Shealagh Pope, BScHons/93, MSc/97  
Biology department

## International recruiting a draw

As a complement to your special report on Carleton's domestic recruiter, Doug Huckvale (Fall, 1997 issue), readers may be interested to know of the international recruiting done by Carleton's school of linguistics and applied language studies (SLALS) on behalf of the university.

SLALS staff attend more than a dozen international student recruitment fairs each year. As a result of these fairs, more than 1,000 international students attend Carleton's non-credit English as a second language programs each year. Many of them go on to successful degree study.

Wendy Magahay  
SLALS

## In praise of Haines

The summer edition of the magazine was of great interest to me, especially the article about professor Charles Haines.

As a mature, part-time student in the late '80s, I was very fortunate to have the opportunity to attend professor Haines's lectures—lectures that stimulated and enriched my life. The clarity and depth he projected kept us all alert and aware of how beautiful is the English language and the rewards achieved by studying classical literature.

I am sure Charles Haines will long be remembered by his former students, his renditions and preambles well and truly appreciated. As a former student, I say thank you.

Colleen Lewis  
Wellington, New Zealand

Carleton University Magazine welcomes the submission of letters by its readers.

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*by Mary Huband*

**W**hat's that old saying? "Everything old is new again." The latest spin on that old tune is that some of Carleton's original and most venerable departments have been given a new mandate and are actively involved in the challenge of reinventing themselves.

Who would have believed it? But that's exactly what's happening in the university's brand new faculty of public affairs and management, now affectionately called PAM. The new faculty emerged from the university's recent blueprint for renewal, which, among other things, called for an urgent initiative to "go with our strengths." The result has been a restructuring of the academic units at the university to reflect Carleton's renewal initiative.

PAM is comprised of departments and units which have a focus on civic affairs and social organization. The change, however, is significant and goes much further than merely renaming or reshuffling departments. According to dean Allan Maslove and associate dean Eileen Saunders, the changes are "fundamental and involve a clear focus on inter-disciplinary studies."

Maslove and Saunders took time out recently to reflect on the task ahead of them as they lead some of Carleton's oldest and strongest departments, schools and research units into a new era.



## New direction for a new faculty

The new direction for PAM, says Maslove, who is a former director of the school of public administration at Carleton and editor of *How Ottawa Spends*, comes at a time when all of civic society is undergoing change.

"Governments," he says, "are rethinking and reinventing themselves; the private market sector is experiencing enormous structural change; and the voluntary sector is faced with new challenges and opportunities. As part of all this, the relationships among these three broad sectors are also being transformed." He suggests that one of the important ways that PAM can help to understand these changes is to provide opportunities for students through inter-disciplinary study.

"I would like to make it clear," he says, "that PAM will be more than the administrative umbrella for a number of academic disciplines. With its new focus, PAM will take on an image and presence in and of itself—in addition to the individual departments that make up the faculty."

The new faculty comprises former social sciences departments and schools including: business, public administration, political science, political economy, economics, law, Central/East European and Russian-area studies, social work, and international affairs. The major addition to this mix is the school of journalism and communications, which for years had its home within the old faculty of arts.

Associate dean Saunders, a former associate director of the school of journalism and mass communications, explains that part of the motivation for this kind of reorganization has to do with addressing two audiences: students who are looking for degree opportunities leading to careers, and employers in the public, private and non-profit sectors who are looking for graduates with interdisciplinary skills.

"Here's how journalism and mass communication enhance the mix, with their attention to communication policy and media study," she says.

It's no secret that Carleton's president, Richard Van Loon, has taken a personal interest in the future of the new Faculty. Before his appointment to Carleton in 1996, Van Loon served in senior posts in the federal government and as a professor in the public policy area at Queen's, the University of Ottawa and Carleton. It was the president who initiated Carleton's new direction and, with vice-presidents

choose. It is intended to provide a rigorous course of study for students interested in specializing in government, industry or the non-government sector. The program will have limited enrolment and require high

Stuart Adam and John ApSimon, shepherded the renewal plans through senate and the board of governors. They have worked steadily to bring the university community on side.

The potential for capitalizing on the university's historic strengths and location in Canada's capital is, they agree, enormous.

## Honours program planned for 1999

One of the first tasks of the new dean and his colleagues on the faculty planning committee is to mount what they consider will be a "prestigious" new honours program in public affairs and management. The program, currently in the design phase, will emphasize inter-disciplinary study, have core foundation courses and will offer four or five streams of study from which students may

marks for entry. It will also have a "career-relevant" co-op program in the third or fourth year and will be admitting students in the fall of 1999.

According to Saunders, who has been investigating similar academic models, there is no other program like this in Canada. Its design will be based on the best ideas available, but will have a special character of its own, relevant to the expertise at Carleton and the university's unique place in the national capital—with its wealth of institutions and organizations.

Maslove points out that while the new honours program will be one of the "flagship" programs of the faculty, most students in PAM will continue to take major and honours degrees with concentrations on the basic social sciences disciplines or in journalism and mass communication. All students, he says, will benefit from the new initiatives and the exchanges and academic links planned for the faculty.

The dean also sees "enormous potential" for research and teaching in the non-profit sector to develop skills in management, analysis and planning for those who intend to pursue careers in that vital area.

While these new plans are exciting, Maslove is quick to recognize that there are

## OTTAWA

strong programs within the Faculty now which will be further enhanced by the higher profile and attention being paid to the new initiatives. These include the BA degrees offered in the Faculty, the BCom, BIB, the BJ, BSW and BPA.

He further cites as examples strong graduate programs in public affairs and management disciplines which are, and always have been, national leaders in the field; he points to an initiative in public administration in "innovation, science and environment" that involves teaching, research and graduate study and which may be broadened to become one of the streams for the new honours program in public affairs and management in the faculty; he welcomes the new program of study at the PhD level in communication which got underway last fall; and he endorses the interdisciplinary thrust that brought about the "minor" in business, now available as an option to students in all faculties and which becomes a designation on their degrees.



**Allan Maslove**



**Eileen Saunders**

Saunders explains that part of the planning process for the new undergraduate program and for PAM initiatives in general, involves arranging focus groups and other meetings with stakeholders in the Ottawa community. The purpose is two-fold: to bring "town and gown" together to discuss mutual needs and areas for development; and to expose professionals in the public and private sector to the dynamic changes that are taking place at the university.

For the first time the university has established advisory committees, comprised of experts in the community, to assist senior administrators in Carleton's four academic faculties. The committees will meet regularly at least twice a year to offer strategic advice on matters of mutual concern. PAM has two such committees, in Toronto and in Ottawa. Both have been convened and have already established themselves as valuable assets for the development of the faculty.

"I learned a great deal from the interaction at the first Ottawa meeting," says Saunders, "and I'm really very excited about the potential for this new faculty. The momentum is building within the faculty as professors and students alike see the opportunities ahead." Saunders has been warmly welcomed into the Faculty and is encouraged by the feelings of goodwill and cooperation she has received.

For his part, Maslove looks forward to the next five years with optimism.

"I'm slightly intimidated by the task ahead," he admits, "but I know I can count on the enormous talent and support in this faculty—we'll get the job done."



(Note: only Carleton degrees are listed at right.)

## Need for links with experts

The new faculty has also been charged with establishing links between university scholars and senior officials and executives in government and the private sector.

These links, or exchanges, are meant to enhance opportunities for both professors and students and establish ongoing communication between Carleton and the "hot spots" in the capital. To this end, the university will offer symposia, workshops and non-credit courses for professionals and many other opportunities for exchanging ideas and expertise.

**Glen Bailey, BA/73, MA/79**  
Foreign Affairs and International Trade  
**Maria Barrados, PhD/78**  
Auditor General's Office  
**Ruth Cardinal, BJ/68**  
Privy Council Office  
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Canadian Bankers Association  
**Robert W. Richardson, BAHons/85**  
Angus Reid Group



## Reaping the benefits of Carleton's traditional strengths

**C**arleton is counting on its 55-year reputation as an educator in the public affairs and management sectors to attract the best students and provide unparalleled opportunities for careers in these areas. In addition to its award-winning teaching and research staff, Carleton has an impressive gallery of alumni making their mark in government, the private sector and in non-government organizations (NGO). Their achievements reflect the high standard of education they received at the university. Over the next seven pages, you will meet graduates and students from Carleton who have reaped the benefits of the university's strengths. They talk openly of their affection for the university and their belief in its future direction.



## Russian studies scholar thrives in Moscow posting

by Mary Huband

**F**or Leigh Sarty, Ronald Reagan's famous view of the Soviet Union as "the focus of evil in the modern world" begged further study. So, on the recommendation of a top Russian scholar at the University of Toronto, Sarty enrolled in the MA program at Carleton's institute of Central/East European and Russian area studies (CERAS) and in his words, "never looked back."

Sarty earned his master's degree at Carleton in 1985, went on to further studies at the doctoral and post-doctoral level and is now employed in the political section of the Canadian embassy in Moscow. He reports on internal political and economic developments in Russia. His work keeps him in touch with the Russian media, local decision-makers and analysts. Recently, during Prime Minister Chretien's visit, Sarty did everything from preparing briefing papers to making sure the wreath made it to the memorial ceremony at the Piskarovskoe Cemetery in St. Petersburg.

Sarty says it's amazing how much the Moscow he and his wife Ruth Fawcett (and their three little boys ages six, three and six



Leigh and Ruth Sarty in Moscow.

months) live in differs from the one we read about in the Western media.

"The media focus on what's exciting, dangerous and bizarre, when it's surprisingly easy to live a peaceful, sheltered existence, so long as you take the sensible

precautions you'd take in any large city," he says. "Physically, the city looks better than ever, with its full face-lift in honour of Russia's 850th anniversary celebrations this past September."

But he admits it's hard not to be struck by the incredible contrast between rich and poor—hundreds of Mercedes and BMWs clogging the streets, top designer shops and five-star hotels, while the average wage remains in the vicinity of \$275 a month.

"I am happy to say I maintain contact with a number of CERAS and other Carleton alumni," Sarty says. His most recent visitor from Carleton was his thesis supervisor and mentor professor Larry Black who visited Moscow in October.

"Studying in the national capital region certainly served me well in terms of the opportunities it afforded for contact with the diplomatic community, NGOs and other resources unique to Ottawa," says Sarty. "A combination of good advertising and good financial packages for top students should make Carleton's new direction a sure success."



## Journalism



The TVO Ottawa bureau team, left to right, Chris Taylor, Janice Neil and Alan Echenberg.

## TVO's all-Carleton bureau

by Mary Huband

Alumni networking really works. When Janice Neil, BJ/80, Ottawa bureau chief of TV Ontario's public affairs program, *Studio 2*, needed to hire some trained (and educated) journalists for her office in the nation's capital, she went straight back to the "source," the school of journalism and mass communication at Carleton. There her friend and Carleton colleague, Chris Dornan, now director of the school, was able to put her in touch with some of the "right" prospects.

"Chris was the common denominator," says Neil. "He knew us all and he could assure me that we would be able to get along well together." Getting along well together is an important consideration for Neil. She and her team (which includes Alan Echenberg, MJ/93, from Montreal, and Chris Taylor, MJ/97, from Vancouver) work closely to plan and prepare television segments for *Studio 2* which is broadcast from the Toronto headquarters.

The bureau concentrates on producing interviews, debates, panel discussions and feature documentaries about Eastern Ontario and Parliament Hill. TVO is a publicly-funded network operating out of Toronto for audiences in Ontario, parts of Quebec and New Brunswick. Producing a daily one-hour show which isn't compelled to follow the daily news means the *Studio 2* team can go into depth on issues. According to Echenberg, that gives *Studio 2* an advantage over its competitors. "We have more time to plan, to set up a discussion or produce a documentary to put issues into context," he says.

As an example, Echenberg cites a recent documentary he produced in Barry's Bay, Ontario, during a two-week, province-wide teachers' strike. He was able to better capture the complex and agonizing decisions that those teachers—who decided to keep working—were making. It was a longer story and therefore more in-depth than what news reporters could capture, agrees Neil.

While Neil and Echenberg handle most of the documentaries, Taylor, as the newest member of the team, does what he calls "a lot of the grunt work." He arranges interviews, assembles panels and conducts pre-interviews. But occasionally he goes on assignment too.

All agree that the journalism program at Carleton fitted them well for their careers. They appreciate the solid, multi-disciplinary academic grounding they received in addition to practical skills and the inevitable networking which results from their degrees. "I'm pleased Carleton still prides those values," says Neil. "It produces intelligent journalists who know how to get things done."

## New book marks 10 years of free trade

by Mark Giberson



Michael Bedford Photography

## Economics

Gordon Ritchie

Gordon Ritchie talks about his career with the carefully measured words of a diplomat. Today, the soft-spoken man who helped to engineer the Canada-U.S. free trade agreement—and recently authored a book to mark its 10th anniversary—is chairman and CEO of Strategico Inc., an Ottawa-based consulting firm that advises companies on trade and industrial issues.

Sitting across from him you get a sense that Ritchie is probably a tough negotiator—a sense that's born out by his success in having helped the Canadian lumber industry get \$2 billion in compensation for unfair duties on exports to the United States.

Ritchie was introduced to the world of trade negotiations while studying economics at Carleton in the mid 1960s. He says professors like Scott Gordon, Gilles Pacquet and Steve Kaliski were, "quite inspirational," but that most of his education came from readings and "beer parlor discussions" outside the classroom.

The son of a career diplomat who served as Canada's ambassador to the United States during the Johnson and Nixon years, Ritchie says going to Carleton was "a natural choice." The university was just across the field from his



parents' home. "It never occurred to me to go anywhere else," he says.

After graduating from Carleton in 1966 with a bachelor's degree in economics, Ritchie spent 22 years in the public service, much of that time in senior policy positions. Along the way he earned a master's degree from l'école nationale d'administration publique and studied at the Harvard Business School.

By the early 1980s, he was associate deputy minister in the department of regional industrial expansion. He lost that job, he says, when he refused to mete out a \$5-million grant to friends of former prime minister Brian Mulroney. But his exile into the political wilderness was short-lived. Three months after he was dismissed, Mulroney asked him to serve as ambassador for trade negotiations and deputy chief trade negotiator for Canada in the free trade talks with the Americans.

Ritchie holds no ill feelings for Mulroney. Quite the contrary. "I wasn't too keen on him when his circle of friends saw to my departure from the government. But when I came back and worked closely with Mulroney himself, I couldn't have had a better boss. He was charming and sincere, with a very clear strategic sense."

Ten years after the first trade deal with the United States, Ritchie contends that free trade has been an "economic boon" to Canada. "We have massively increased our exports to the United States. But free trade hasn't cured all of our problems, particularly our problems with productivity. And there are some real questions about the politics of getting too close with the Americans."

Ritchie discusses these and other issues in his book titled *Wrestling with the Elephant: The Inside Story of the Canada-U.S. Trade Wars*.

Casting his mind back to his university days, Ritchie says he still has a soft spot for Carleton. "The fact that I didn't attend most of the classes is neither here nor there," he laughs.

You're not sure whether to take this last comment seriously. The battleship gray eyes behind the glasses are impossible to read.

*Mark Giberson, BJ/84, is a communications consultant with the Giberson Group in Ottawa.*



## Political Science

PMO communications director Peter Donolo, right, "in flight" with the prime minister.

Photo by Jean-Marc Carisse, Office of the Prime Minister

# PMO's top communicator

by Christine Wong

**I**t was at Carleton that Peter Donolo got an early glimpse of Ottawa as the seat of parliamentary power.

"The political science program was excellent. That certainly gave me a taste of politics," says Donolo, director of communications for prime minister Jean Chrétien's office.

At the age of 38, this Carleton grad holds one of the most powerful positions on Parliament Hill. Donolo plays a key role in helping the prime minister get his message across to 30 million constituents daily.

The high-profile job is no doubt high-pressure also, but one of its fringe benefits is the opportunity to travel the globe. Donolo, who hails from Montreal, has accompanied the prime minister on visits to Australia, New Zealand, India, Pakistan, Malaysia, China and Russia among other places.

Today, Donolo's job allows him to see the world of politics up close. Almost two decades ago, his studies at Carleton helped twig his early interest in that world. He graduated in 1981 with an honours BA in political science before going on to graduate studies in history at York University in Toronto.

Extra-curricular involvement also led Donolo down his current path. He was a member of the Young Liberals at Carleton

and later became president of the party's youth wing for all of Ontario.

Donolo jokes that having friends who were elected to Carleton's students association (and others who were enrolled in journalism) helped prepare him for his current station in life. "I learned a lot but I didn't study as much as I should have," he says. Looking at where he is now, however, it's hard to take that comment completely seriously.

Donolo went on to hold various communications positions after university, including stints writing advertising, speeches and video scripts. From 1989 to 1991, he was communications assistant to former Toronto mayor Art Eggleton, who is now the minister of national defence. He began working as the prime minister's director of communications in 1991 when Chrétien was leader of the official opposition in the House of Commons.

In 1993, Donolo played an important part in Chrétien's successful campaign to become prime minister. When Chrétien was elected to his first term as prime minister that year, Donolo's career in the PMO was officially launched.

He shares his life in Ottawa with his wife and three children.

*Christine Wong, BJ/94, writes for the Ottawa Business Journal.*



# Corporate exec knows Ottawa inside and out

by Mark Giberson

Jodi White has walked the corridors of Parliament Hill as a journalist, political insider, consultant and corporate executive. She takes on each new role with an enthusiasm that's nothing short of infectious.

"Continuous learning is very real to me," she says. "You get started with a solid foundation and then you just keep building on it."

White, vice-president, corporate affairs, at IMASCO, constructed part of that foundation at Carleton's school of journalism after completing a bachelor of arts degree in political science at the University of Toronto.

"I was looking at both Carleton and the University of Western Ontario," she recalls. "Carleton had the advantage of being in the nation's capital—the country's political laboratory. That, along with the fact that I was impressed by Carleton's faculty, is what attracted me."

After graduating in 1970, she worked as a CBC television reporter and later as a network radio producer. "Then, I got a tug from politics," she says. "I was frustrated by watching what was going on from the sidelines. I wanted to get right in the middle of it."

In 1976, White joined the staff of opposition leader Joe Clark as director of communications. She stayed on in that role through the 1979 federal election and Clark's brief tenure as prime minister. Af-

ter the defeat of the Clark government in 1980, she moved to the Tory party headquarters.

In 1981, White began a career as a consultant in government relations. When the Tories were returned to power in 1984, Clark, who was then minister of external affairs, asked White to serve as his chief of staff.

"I decided it was a great opportunity," she says. "I had studied international politics and I wanted to get some experience inside government. I enjoyed four great years dealing with issues."

By 1988, White wanted to make more time for her two sons. She left the government to return to consulting. But in 1993, she returned to Parliament Hill, this time as chief of staff to prime minister Kim Campbell.

"We all know what happened in the '93 election," says White. "When it was over, I was tired. I decided to take a year off and take stock of things. I looked at what I had done, at what I wanted to do. I decided to give corporate Canada a try."

A year later, White was named to her current post with IMASCO, the giant conglomerate that owns Imperial Tobacco, Canada Trust and Shoppers Drug Mart.

How does corporate life compare with life in government?

"The CEO of a company doesn't have to face question period every day," says White. "That doesn't mean that some of the



**Journalism**

Jodi White

medium or longer term strategic questions aren't just as difficult to deal with. But there's a big difference in terms of crisis management."

Now, as a corporate insider, White brings her understanding of government to bear on IMASCO's strategic planning. But her journalistic objectivity is still very much in evidence.

"I bring to the company an understanding of what government is thinking, how it thinks, its attitude about the issues. But what is fascinating is to see the differences, to see how people see the world differently, to learn how people respond under different pressures."

*Mark Giberson, BJ/84, is a communications consultant with the Giberson Group in Ottawa.*

## Making a career of steering the co

When George Ward, BCom/67, was five years old he wanted to be a bus driver, piloting a large and powerful vehicle loaded with happy customers.

Later career goals went from engineering to medicine, before he settled down in the commerce degree program at Carleton in order to become a chartered accountant. At that time his greatest concern was the financial health of the hypothetical ABC

corporation he created to practise his skills. Little did he know that 30 years later he would be using the skills of all these jobs in his current position as the president and CEO of Alberta Blue Cross.

An obvious early adaptor to new trends, Ward moved to Alberta in 1973 and soon joined Blue Cross as its systems manager. He has since participated in the dynamic growth of this non-profit health insurance company. The company has gone from a

## Economics



George Ward



# Campaign for mayor started in Russell House

by Christine Wong



## Mass Communications

Jim Watson celebrates mayoralty victory with campaign manager Chris George, BAHons/86.

The night before he was elected mayor of Ottawa, Jim Watson thanked the key members of his campaign team by giving each one a special memento.

"I looked around the table and realized that the vast majority of those people had some connection with Carleton. In fact, I first met my campaign manager, Chris George, when we lived in residence at Russell House," says Watson, 36.

Long before Watson cruised to a landslide victory in Ottawa's mayoralty race last November, he became synonymous with Carleton and its neighbouring community. He achieved that recognition by involving himself in many issues and activities on and off-campus and championing local causes.

Watson got his start in politics in 1981

when he was elected floor representative for First Russell. He then became food services co-ordinator for the Rideau River residence association (RRRA) and later, its president. As president, Watson tried to forge important links between Carleton and the Ottawa South neighbourhood. As mayor of Ottawa, he hopes to strengthen those bonds further.

"I've always tried to maintain strong ties with Carleton, especially when I was on city council. I remembered how you'd see all these politicians who came around campus once every three years at election time. Then they'd disappear."

Not Watson. In 1991, when he became councillor for the ward that includes Carleton, he made a point of meeting regularly with students to hear their concerns. This helped him win a second term on council

in 1994. In November, he was elected mayor.

Born in Montreal, Watson graduated from Carleton in 1983 with a BA in mass communications. He stayed active in his *alma mater*, serving as president of the alumni association from 1987-1989, as a member of the board of governors for a three-year term and on the Challenge Fund campaign committee. He was also awarded the Governor General's commemorative Canada 125 Medal and was named to *Maclean's* magazine's 1993 list of 100 young Canadians to watch.

A keen municipal politician, Watson also has considerable experience in the federal political arena. He held various communications positions on Parliament Hill during the 1980s, including director of communications for former House of Commons speaker John Fraser.

As its new mayor, Watson now represents all of Ottawa. But he still insists on returning to his Carleton roots. The day after his mayoralty victory party (which went long into the night), he "dragged" himself out of bed to eat lunch with supporters and students in Carleton's residence commons cafeteria.

It's a post-election tradition he started a few years ago to prove that he hasn't forgotten where he started out 15 years ago: the first floor of Russell House.

Christine Wong, BJ/94, writes for the Ottawa Business Journal.

# Corporate bus and keeping the riders content

by Vincent Athey

staff of 200 and a budget of \$8 million in 1974 to 500 people generating \$500 million in business each year.

Ward remembers Carleton as the place where he got a good grounding for later life. He says it exposed him to new ideas and critical thinking.

His graduation in May of 1967 is inextricably tied to his marriage the next day to Ann French, BSc/67, and the beginning of a life and career full of challenges and change.

For the past five years he has been on the university's presidential advisory committee in Edmonton.

After 30 years, he finally feels that the impatience of youth has diminished and he can reflect on what has happened in his career.

"From my experience," Ward recommends, "students and alumni planning their future careers should not rush into pursuing a single goal. Be flexible and

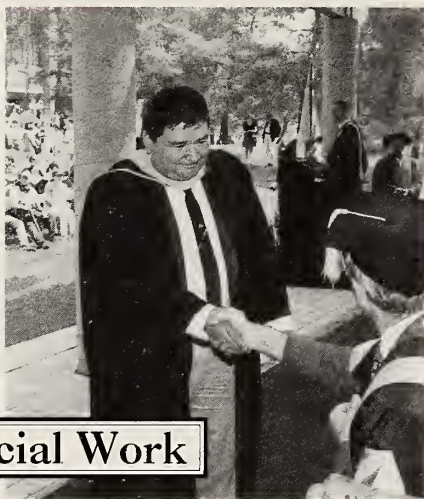
maintain a broad outlook on life."

As Alberta Blue Cross approaches its 50th anniversary in 1998, Ward, perhaps now the bus driver he wanted to be, is firmly at the controls of this dynamically-evolving company and looking forward to the challenges of the next millennium.

Vincent Athey, BAHons/76, is a freelance writer working in Edmonton.

# Learning the theory right on the reserve

by Miriam Vale



**A**rnold Lazore jumped at the chance to earn a social work degree right at his own doorstep.

Lazore, the education counsellor for the Kahnawake reserve, had taken a Carleton psychology course on the Kitigan Zibe reserve, the first aboriginal community to "host" Carleton courses. When he discovered he could work towards a degree in his own community, Lazore signed up.

"The degree offered legitimacy," explains Lazore, who previously earned a certificate in social work from Dawson College in Montreal.

"Carleton instructors taught an academically substantial program which incorporated native philosophy," he says. "By understanding our traditions, you can better help native people."

And that is exactly what the school of social work intended to do from the outset. According to Professor Rheal Brant-Hall, education coordinator for the aboriginal off-campus bachelor of social work program, the school offers a "culturally sensitive" program. Says Brant-Hall, "It's a program within the community designed to help aboriginal people better understand themselves."

On weekends throughout the academic term, social work professors travel to the eight communities in Eastern Ontario and Quebec participating in the program. Students can work towards either a degree or a certificate in social work.

But that commitment can be difficult for some participants. After working all week, the idea of attending classes on the weekend is daunting. But, Lazore says, the effort is worth it. Last June, he and five other students were the first set of graduates from Kahnawake. Four more students graduated in November.

After completing their programs, most participants continue working on the reserves (as Lazore is doing) or with social service agencies. Lazore has high praise for Carleton's program.

"By offering a program within our community, a different level of awareness becomes obvious," he explains. "And the instructors gain a slightly different understanding of reserve life so that they can teach what they learned to Carleton students at the university."

*Miriam Vale is in her final year of honours journalism and history at Carleton.*

## Law program invites diversity, name change

by Jane Petricic

Sean Perera, Kellylee Evans and Megan Cornell think it's time for a name change at Carleton. They want the department of law renamed the department of legal studies. And there's good theory behind their reasoning.

Perera is completing a combined honours in political science and law. He chose Carleton because of its unique undergraduate program. "The degree gives you a background knowledge of the law and its impact on society," he says. "It is the law from a social perspective, helping you understand the importance of law on people."

For Evans, however, theory is everything. She credits a second semester course in fourth year with her own personal epiphany. Now in her first year of graduate work in legal studies, Evans says her focus is clear. "I took the contemporary theories of justice course and it turned me on to law," she says. Evans is now exam-



Sean Perera, Kellylee Evans and Megan Cornell

ining the theories that society uses to develop its norms and rights.

Cornell, on the other hand, likes the fact that the program asks students to challenge the adversarial process. Her degree will be in law and criminology. "The criminology curriculum introduced me to law," explains Cornell. "Carleton's program is theoretical not practical. It's a completely different approach."

In fact, Carleton's approach to law as a

social science makes it unique in the country. The focus is on the basis of Canada's laws and the forces which shape them.

While all three started out wanting to be lawyers, only Perera is still chasing the dream. He plans to become a criminal lawyer. Cornell will complete her master's in law as well as law school, but she wants to consult rather than practise. "My interest is in sentencing reform," she says.

Evans is even more emphatic about avoiding the true legal world. She has no plans to go to law school, but is considering everything from a music degree to teacher's college. "It's great that Carleton encourages an interdisciplinary background," she says. "Key thinkers in legal studies need to bring two or three different methods together to analyze issues."

*Jane Petricic, BJ/86, is public relations director at the Grace Hospital in Ottawa.*



# First grads from international business

by Jane Petricic

**K**areen Cattán believes in fate. Pete Holland doesn't. But both are glad they've ended up in the first graduating class for Carleton's new bachelor of international business program.

In his final year at CEGEP in Montreal, Holland was set to go to Dalhousie University when he was offered a job as a parliamentary page at the House of Commons. "I went to my guidance counselor and asked, 'what is there for me in Ottawa?'" recalls Holland. "And he told me about Carleton's new program."

The international business program gives students an opportunity to study abroad in their third year. The first nine students in the new program travelled to various parts of the world last year. This year, 50 business students are abroad, with 54 set to go next year.

Holland studied Spanish for eight months and then lobbied hard to go to Santander on the north coast of Spain. "I love the outdoors and the mountains," says Holland. "I wanted to spend every second weekend hiking."

Reality set in at his first class. "I didn't understand one word, but I knew the final exam was worth everything, so I'd better settle down and learn the language." And he did.

For Cattán, the opportunity to broaden her horizons and live away from home for the first time was appealing. "You can't compare it. You go through a self-identity process and find out who



## International Business

International business students Karen Cattán and Pete Holland.

you are and what's important to you."

Ironically, Cattán failed grade one because, as a new immigrant from Egypt, she had problems with the language. That year's delay meant she was able to enter the bachelor of international business program the first year it was offered.

Cattán travelled to northern France, attending ESC Rennes, a small institution specializing in commerce. "It's very realistic. It gives you a chance to work with people of different cultures."

Although they're graduating with the same degree, Cattán and Holland have very different plans for the future. Holland hopes to complete his master's in Latin American development at the London School of Economics. Then he's off to work in South America. Cattán wants to continue her study of languages and hopes to land an internship with an international company.

Both agree that studying abroad means learning much more than just the course material.

*Jane Petricic, BJ/86, is public relations director at the Grace Hospital in Ottawa.*

# Hands-on experience important to career

by Giuliano Tolusso

**F**or Scott Mullin, BA/77, Carleton offered invaluable hands-on experience in management, budget planning, policy development and even diplomacy—all skills he would use to advantage when he graduated.

Today, Mullin is vice-president, public affairs, for the Canadian Bankers Association (CBA) in Toronto, a professional industry association which provides advocacy, research and other support services to the chartered banks of Canada.

Twenty years ago, Mullin served as president of the students' association (CUSA) at Carleton and worked summers for the university's tour and conference centre. "My year as president of CUSA was the most important learning experience in the first 25 years of my life," Mullin explains. "I was dealing with an organization which had a huge budget and employed lots of people. I was also involved with a wide range of political and administrative issues. The sandbox may have been small, but the experience was very profound."

Following his graduation from Carleton, he joined the Department of Foreign Affairs and International Trade. Over the course of nearly two decades, he served in various posts in Hong Kong,



## Political Science

Scott Mullin

Lebanon, Kenya and Iran. Prior to joining CBA last year, Mullin was Canada's senior trade commissioner in Hong Kong.

From 1988 to 1991, Mullin was Canada's charge d'affaires in Iran and was responsible for re-opening the Canadian Embassy in Tehran, the same building which had been closed after the infamous hostage-taking incident of 1979. For his work in re-opening the embassy and re-establishing relations with Iran, Mullin received the Canadian Foreign Service Award.

Now, Mullin is responsible for managing government relations, public advocacy, communications and media relations, as well as CBA's regional offices.

Mullin observes that Carleton's location in the nation's capital is a great advantage to its students, particularly those in the new faculty of public affairs and management. "How government and the national media work and the whole policy-making process is a huge mystery to many people," he says. "Just by being in Ottawa you learn a lot by osmosis."



*Giuliano Tolusso, BJ/83, is a technical writer and editor for the Canadian Payroll Association, Toronto.*

## Strategic and financial reasons cited for program cuts

The university senate passed six controversial resolutions December 5 which will close several small undergraduate and graduate degree programs restructure the faculty of science and refocus graduate programs in comparative literary studies.

"These changes were recommended to senate for both strategic and financial reasons," says Carleton president Richard Van Loon. "New strategic directions for the university were set out last year in the report *Steps Toward Renewal*. It was recognized at that time that the university must focus its academic efforts and may not be able to continue to offer all of its current programs.

"Financially, Carleton is faced with the necessity of removing \$5.8 million from its operating budget in order to balance its books and bring its large and growing deficit under control," explains Van Loon. "This means we have had to make some very difficult decisions."

The financial impact of the decisions will be to remove some \$2.1 million from the university's operating budget. Another \$476,000 will be cut from the faculty of public affairs and management through the voluntary separation program and administrative reductions.

The cuts mean the loss of about 15 tenured faculty positions at the university. A number of non-academic positions will also be eliminated.

In addition, the university is making another \$2.8 million in cuts in administrative costs. These cuts range from the elimination of subsidies to the faculty club and Carleton University Press, to a restructuring the university's counselling services.

The most significant academic changes are in programs offered through the School for languages, literatures and comparative literary studies. Four language programs—German, Italian, Russian, Spanish—are closed. Also closed are undergraduate programs in comparative literary studies and classics which are part of that school. This year, there are fewer than 200 full and part-time students in these degree programs, com-

pared to a total enrolment at the university of 17,547.

The university will honor its commitment to the students currently enrolled in these programs and senate passed a resolution to ensure that in-course students have a reasonable opportunity to complete their programs at Carleton.

As well, the university will continue to teach courses in European languages to support such programs as the bachelor of arts, bachelor of humanities, bachelor of international business, and the graduate programs in international affairs. Classics courses will be offered through the university's college of the humanities.

"Carleton is not abandoning its commitment to the arts," says Van Loon. "The university recently introduced a new rigorous liberal arts program offered through the college of the humanities. It has revamped its BA program and increased funding in this area. It is reinforcing programs in areas like English, philosophy and history.

In the faculty of science, the creation of a single unit for experimental sciences (including programs in biology, chemistry, physics and earth sciences) will greatly reduce overhead costs and will allow for the enhancement of facilities through the consolidation of laboratories in the Steacie and Herzberg buildings.

In another resolution, senate accepted a proposal from the department of physics to develop a program for an undergraduate degree in applied physics which would replace current programs. This move reinforces the new strategic directions which call for a net transfer over time from traditional science into high-technology programs.

"These have been very difficult decisions for everyone," says Van Loon. "The process has been thorough and lengthy, undertaken in full knowledge of our financial situation and the possibility of program closures," he says. "The university senate has worked hard to arrive at these academic decisions. And it has done so within the context of a very challenging fiscal environment. The uncertainty is over. Let's move ahead."



## No Nazi gold in Canada's bank

A report released in November by Carleton professor Duncan McDowall has cleared the Bank of Canada from suspicions of involvement in the laundering of Nazi gold during the Second World War.

An exhaustive three-month search of the central bank's wartime gold records by the Carleton historian failed to uncover evidence that the bank had been party to the swapping of gold looted by Germany from banks and Holocaust victims. The central bank hired McDowall to investigate allegations by World Jewish Congress researchers who uncovered a classified U.S. intelligence document that suggested Canada played a role in a transfer of six tons of gold between Switzerland and Portugal in 1942.

Records show that during the war the Bank of Canada did play a major role in safeguarding more than 2,500 tons of foreign gold. McDowall acknowledges there's a slim chance the bank may have unwittingly facilitated the movement of looted gold. But after an intensive archival search of gold ledgers from 1935 to 1950, his findings concluded that the bank "exhibited due diligence in handling these transfer requests from Europe."

## Gallery celebrates

The Carleton University art gallery celebrated its fifth anniversary on September 22 with the exhibition opening of *A Collection is Only Human II* which showcased selections of art donated to the gallery over the past five years. Since it opened in 1992, the art gallery's collection has grown to contain more than 14,000 works, many of which are used by students to further their understanding of the creative process. More than 100 gallery friends, donors, students, alumni, university staff and faculty attended the celebration.



## Susan Doyle: enthusiastic about mandate for change *by Nancy Lewis*



**Executive director Susan Doyle brings enthusiasm to the department of development and alumni services.**

**S**usan Doyle knew she was taking on a challenge when she was hired to run Carleton's department of development and alumni services.

As the new executive director, Doyle, MA/75, is responsible for completing the ambitious \$50-million Capital Campaign, serving the interests of the university's 70,000 alumni world-wide and, at the same time, trimming department spending substantially.

Fortunately for her, Doyle thrives on a challenge.

"I love the constant questioning," she says. "I'm always asking how can this be done better."

Doyle takes over the job from Kim McCuaig who served as director from 1985 until he retired last July. "Kim launched the alumni association and really got it going," says Doyle. "That was a huge and important building phase."

Now, with Doyle's appointment, the department has been given "a mandate for change." It's really a dual mandate, says Doyle, which includes an intensive focus on both fundraising and on engaging alumni. "It's a very different time for the university, for fundraising and for the type of relationship the university wants to have with its alumni."

Doyle plans to encourage more hands-on involvement by grads in terms of recruiting students and hiring fellow alumni, mentoring students, playing advocacy roles and in supporting student entrepreneurship. "The university is realizing the huge power that the alumni voice has," she says. "By the involvement and commitment of alumni the university can remain a strong, superior institution."

That's not to say she's going to shy away from asking grads for money. In fact, she intends to place greater focus on fundraising efforts.

"We're proud of this institution and we're not ashamed to ask for financial support from the people who have succeeded, in part because of what Carleton gave them," she says. "When we do reach out and ask, they rarely say no. They know that their financial support reflects back on them and their degree."

The style of fundraising done by the department will also change, predicts

Doyle. Corporations today are interested in building partnership relationships, she says, especially the high-tech sector which recruits many of Carleton's graduates for jobs.

Contrary to popular myth, Doyle says fundraising isn't about begging. "It's working with people at their very best, when they want to make a difference. It's wonderful to be a part of it."

Doyle speaks from experience. As manager of major gifts at Carleton in 1997, Doyle was involved in securing the largest cash gift ever received by the university—\$5-million from Toronto stock broker Eric Sprott. "People are incredibly generous. It never ceases to amaze me," she says. "The remarkable thing about Eric's donation was the pleasure he had in making this incredible gift and knowing how much impact it will have on the future of Carleton and thousands of our students."

Doyle brings more to the job than high energy and enthusiasm, however. As an alumna and a long-time employee, she has acquired a genuine affection for the university. Her history with Carleton stretches back to the 1970s when she was a graduate student in the English department. She met her husband, Beaver Foods executive Martin Doyle, also a Carleton grad, while working at Carleton's housing and food services department. Doyle also worked as a freelance writer for the university's communications department while raising her three boys, now aged 17, 15 and 11. Her full-time career at Carleton resumed in 1990 when she joined the development and alumni services department as manager in charge of recognition and major gifts.

Juggling a busy home life with active community involvement and a demanding career is merely another challenge for Doyle.

"I think Carleton is positioned for its glory years," Doyle says enthusiastically. "President Van Loon is an incredible leader; we have a sharp focus and a clear direction; our programs are relevant and our plans are resonating within the local and national community. We just have to make a compelling case with our alumni so they'll lend us their talents and their support. That's the challenge that's ahead of all of us."

## Students vote to support campaign

**S**tudents at Carleton have given the go-ahead to an annual levy that is expected to raise an additional \$400,000 a year and will be used to enhance student services and technology. In a referendum held in November, students agreed to pay an additional \$35 a year to support such projects as the university library, computer labs, athletics and, in addition, improvements to university residences and the Internet service.

The student backing is important to the university. It comes at a time when additional funds are required to keep the university competitive and attractive to students. In addition to being the principal beneficiaries, students will also have a say in where their money goes. Each fall at registration they will be asked to indicate their preferences from a list of possibilities. The money will then be allocated by a committee made up of university administrators and student representatives. It is expected that the list will change from year to year as the need arises.

## Ottawa lawyer named BOG chair

As a child, Bob Laughton's whole world was contained in a few square blocks in the Glebe area of Ottawa. He lived in a row house on First Avenue, he attended Glebe Collegiate down the street and later took classes at Carleton's First Avenue college campus.

Today, Laughton, 59, travels in wider circles. He's a senior partner with Gowling, Strathy & Henderson, one of Canada's largest law firms whose Ottawa offices occupy the top three floors of a building that spans an entire downtown block. He's a prominent member of the community and, most recently, is the newly-appointed chair of the board of governors for Carleton University.

Laughton, BA/59, says he's honoured and excited about heading the 30-member volunteer board of his *alma mater*—especially during this period of dramatic change for the university.

"It's a challenging time and that makes it exciting," says Laughton, who is a keen supporter of the academic and administrative renewal process begun last year under president Richard Van Loon. "It's a great time to be involved."

However, he says his biggest concern over the next two years will be to help secure Carleton's financial future.

"We're still very much in a difficult period financially. I would be very, very pleased if we're in a surplus position by the time I leave," he says.

Laughton never *really* left Carleton. Since studying sociology at Carleton College and shooting hoops as co-captain of the Ravens basketball team, his ties with the university have remained strong.



Bob Laughton, BA/59

"I've been hooked on the Carleton experience from that time on," says Laughton of his days at the First Avenue campus. "It was a tremendous experience. It was just marvelous."

After earning his LLB at Queen's, Laughton volunteered to be an assistant coach of the varsity men's basketball team. He's been a loyal alumni volunteer, a member of the board of governors since 1992, and a strong supporter. He is also the co-founder of the annual House-Laughton hoops classic, an invitational basketball tournament now in its eighth year.

Married with four sons, one of whom is a Carleton graduate, Laughton is the honorary counsel in Canada for Boy Scouts of Canada, an honorary director of the Ottawa YM-YWCA, and a past chair of the Royal Ottawa Hospital and the Rehabilitation Centre.

## Carleton campus showcased

When Carleton put out the welcome mat and opened its doors to the public in October for its inaugural University Day, the reception was overwhelming.

Organizers were pleasantly surprised when between 1,200 and 1,400 visitors crowded the campus to get a first-hand look at university life. The numbers were well in excess of the expected turnout of 750.

"Everyone involved in the program was very excited and pleased with the turnout and interest of the participants," says Pat O'Brien, director of government relations and community liaison. "We had students from as far away as St. Catharines and Toronto."

Aimed as a recruitment initiative, the first-ever University Day program was designed to introduce local high school students to all that the university has to offer. In addition to the day-long program of workshops, information sessions and tours, students were treated to a barbecue lunch and were given the opportunity to win numerous draw prizes. One visitor, Notre Dame high school student Denise Fink, won the grand prize of free tuition for one year valued at \$3,000 to \$4,000.

"There were a number of factors in the success of the day, but I think the most important one was the program which provided a good combination of academic workshops and practical career and study skill workshops," says O'Brien.

## Dunton award goes to Vancouver grad



The prestigious A.D. Dunton Alumni Award, was presented November 25 to Margaret Livingstone, BA/69, entrepreneur and community volunteer. The ceremony took place at the Metropolitan Hotel in Vancouver. Attending the event were Carleton vice-president John ApSimon, vice-president of the alumni association, Jennifer Higgins-Ingham and executive director, development and alumni services, Susan Doyle. Forty local alumni and friends were on hand to celebrate. Pictured with Margaret Livingstone, centre, are, left to right, Patrick Oswald, Bob Hindson, David Sawrey, John Brodie, John ApSimon, Jennifer Higgins-Ingham, and Celia Quigley, president of the Vancouver branch.



## Nesbitt gives up the mace after 108 convocations

It was the end of an era for Carleton at this year's fall convocation ceremonies as distinguished professor emeritus of biology, Herbert H.J. Nesbitt, carried the university's silver mace for the last time in his 49-year career as marshal of convocation. The 84-year-old has led Carleton's graduation processions for 108 of the university's 109 convocations.

University chancellor Arthur Kroeger presided over the nostalgic ceremonies on Sunday, November 16, as 900 students received degrees and diplomas in the Opera of the National Arts Centre. For the first time, the convocation addresses were delivered by Carleton faculty members known for their oratory skill, architecture professor Donald Westwood and psychology professor Brian Little. Both are past 3M teaching award winners. In addition, the university bestowed honorary degrees upon First Nations leader Chief Billy Diamond and Canadian architect Phyllis Lambert.



**Billy Diamond**

"It was a very impressive day," says Stuart Adam, vice-president (academic), who was in the academic procession and took part in the proceedings. "You could just feel the emotion all around you."

Diamond, who received the degree of doctor of laws, *honoris causa*, has been chief of the Waskaganth First Nation since 1988. He is also founding member of the grand council of the Crees and served as its grand chief from 1974 to 1984. He was instrumental in negotiating the James Bay and Northern Quebec agreement—the first modern land claims settlement signed in Canada.



**Phyllis Lambert**

Lambert was awarded the degree of doctor of architecture, *honoris causa*,

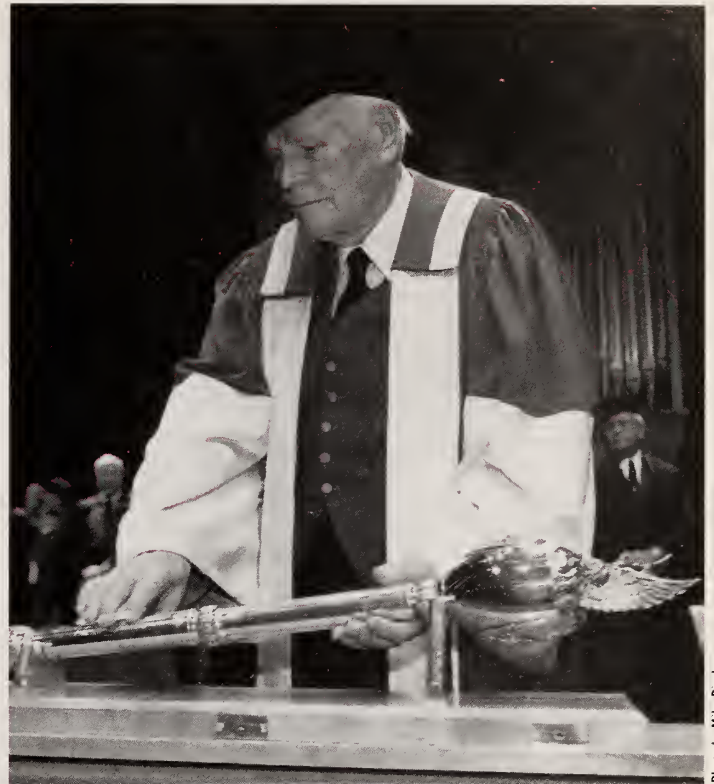


Photo by Mike Pinder

**Herbert H.J. Nesbitt places the silver convocation mace for the last time.**

for her contributions to architecture, her concern for urban conservation and her work in promoting the role of architecture in contemporary society.

Lambert founded the Canadian Centre for Architecture, a leading architectural museum and study centre in Montreal, in 1979 and continues to serve as its director. Last month she was awarded the prestigious Hadrian Award by the World Monuments Fund in recognition of her contribution to the appreciation and preservation of art and architecture. She is an Officer of the Order of Canada, a chevalier of the Ordre National du Québec, a chevalier of the Ordre de la Pléiade and an officer of the Ordre des Arts et Lettres of France.

## Outdoor eating becomes a challenge

It's not often that a student is asked to swallow his homework. But a unique project assigned this fall by Carleton's school of architecture had the second-year class eating it up.

The assignment required seven groups of students to each design and build a full-scale "dining room" in which they would cater a feast. Students had to construct the setting and all of the materials necessary to serve a proper dinner. When the feast was complete, the temporary dining rooms then had to be dissembled, with-

out leaving any trace of construction. And there was another catch—the project had to be completed outdoors.

The setting was the shore of the Rideau River where students, faculty and special guests dined by candlelight, torches and lanterns. One group built a wooden picnic table with holes just big enough to hold dinner plates and glasses. Another group used suspended wiring to create its table. Another group designed a circular table with an Asian-style fondue pot in the centre.

Ottawa architect Alex Rankin was one of the guests who enjoyed the fruits of the students' labour. "They did a fabulous job," he says. "This shows how teams of people can come up with totally different answers for the same problem. It's a very good exercise that was very well executed."



## Commerce chapter

Tips from the hamburger king

Carleton commerce alumni got a chance to hear from a famous business tycoon in November when they joined faculty and students from the school of business at a special lecture featuring George Cohon, co-founder of McDonald's Canada.

Cohon was one of the powers behind the hamburger chain's move into the Russian market and he was promoting his book, *To Russia with Fries*, which describes the 14-year experience. All proceeds from the book support the Ronald McDonald Charity Foundation.

More than 200 faculty, students and alumni packed into the Tory ("Egg") theatre to hear Cohon and several Rus-

sian employees of the restaurant who expanded on the experience of working in the old and the new business environment. McDonald's, it turns out, is the sort of place a family would visit on a special occasion. And there must be a lot of those! The first McDonald's in Moscow serves over 40,000 eager eaters every day.

Listening to the man who pursued this ambitious plan over 14 years, dealing with the old Soviet authority at the height of the Cold War, was fascinating and inspiring and a great night out for commerce grads.

Chris Mueller, BCom/95



## English grads society

Life in the literary lane

Eight evenings a year members of Carleton's English grads society book club gather in the upper reaches of the Dunton Tower to rake over the work of some hapless author. On rare occasions, the author or some learned expert is dragged in to explicate, and if necessary, defend a work.

There are about 20 bibliophiles, almost all graduates of the English department. The discussion usually centres on a novel, however, we have done poetry evenings and later this year we will do our first dramatic work, *A Winter's Tale*, led by professor Ian Cameron. The atmosphere is informal and usually there is some pleasant pastry to gnaw on, provided by a member of the group.

We welcome new members or even visitors who may be interested in a particular work. Call Christine Fisher for more information at (613) 237-5867.

Michael Robinson, MA/95

## National Capital Branch

Ottawa alumni enjoy Renoir show



Ottawa alumni enjoyed a spectacular (sold out) event in August at the National Gallery of Canada. John Collins, MA/87, standing, left, assistant curator of the Renoir Portrait Exhibition provided a special introduction to the exhibition; and Christopher Riopelle, BAHons/73, standing, right, now a curator with the National Gallery in London, England, was the guest lecturer on Renoir. Following the events, alumni enjoyed dessert and coffee in the grand foyer of the gallery. That's national capital branch president Maria McClintock between John and Christopher.

## Winnipeg branch

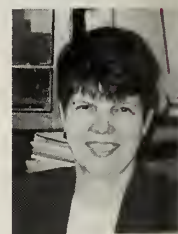
HBC archives opened for alumni

Winnipeg alumni got a rare treat November 5 when they were guests on a special tour of the famous \$60-million Hudson's Bay Company archives.

Honours history alumna Judith Hudson Beattie served as tour guide and host. She is the keeper of the archives and was able to provide grads with a short history of the collection and a look inside the temperature-controlled vault which holds the collection's priceless documents, letters, rare books and art, photographs and company ledgers. The company's first minute book, dated 1667 was on display for "our eyes only."

Special thanks to Judith Beattie for arranging and conducting the tour and to Roberta Rampton, BJ/92, for preparing food and refreshments. Watch for information on our next event which will welcome the prairie spring.

Brigitte Leitgeb, MA/93



Judith Beattie



## Journalism chapter

### Mentoring program established

The journalism chapter formally kicked off its mentoring program with a reception at Carleton's faculty club the first week of January. The program seeks to match alumni from various jobs and skill sets with fourth-year and masters students in order to provide guidance and support.

The enthusiasm with which alumni embraced this new program was phenomenal. More than 20 Ottawa-based j-school grads volunteered to become mentors. And that's just the beginning. The chapter also plans to coordinate a list of out-of-town mentors who would assist new grads just leaving Ottawa. This list will be ready in May. In addition, the chapter is working on establishing a network of email pals. The possibilities are endless.

Keep reading your *J-Files* as we have much more in store for 1998.

*Kyle Nunas, BJ/94*

## Canadian studies chapter

### New chapter off to a flying start



**Chapter president Ian Kenney with Bob Rae.**

Carleton's new Canadian studies alumni chapter celebrated the school's 40th anniversary during Homecoming weekend in October with a social get-together and a lecture by former Ontario premier Bob Rae. About 100 alumni, faculty and students attended the event, the first of many which the chapter organizers plan for the future. A newsletter is also in the works.

If you would like to get involved in planning or have ideas for the work of the chapter, call the president, Ian Kenney at (613) 226-1445, or email him at [kenney@cyberus.ca](mailto:kenney@cyberus.ca).

*Ian Kenney, MA/96*

# Alumni Directory



## Branches

Calgary .....	Rick Breen, BA/87 .....	H: (403) 686-3645
.....	.....	W: (403) 278-9411
Edmonton .....	Sherri Kashuba, BCom/87 .....	H: (403) 430-0107
.....	.....	W: (403) 492-7443
Halifax .....	K.G. Nesbit, BA/96 .....	H: (902) 425-4907
Hamilton .....	Paul Brown, BA/89 .....	H: (905) 575-8480
Kingston .....	Stewart Ross, BCom/78 .....	H: (613) 384-3433
Montreal .....	Derek DeLeon, BA/94 .....	W: (514) 931-9946
Ottawa .....	Maria McClintock, BA/86 .....	H: (613) 594-4558
.....	.....	W: (613) 739-5107
South Western Ontario .....	Gerard Buss, BA/73 .....	H: (519) 850-7108
.....	.....	W: (519) 672-6060
Toronto .....	Stephen Fretwell, BA/89 .....	H: (416) 979-0029
Vancouver .....	Celia Quigley, BAHons/90 .....	H: (604) 682-6789
Victoria .....	David Gerrior, BA/83 .....	H: (604) 658-4836
Winnipeg .....	Brigitte Leitgeb, MA/93 .....	H: (204) 353-2476

## Chapters

Bald Ravens .....	Paul Correy, BEng/74 .....	H: (613) 523-4733
Canadian Studies .....	Ian Kenney, MA/96 .....	H: (613) 226-1445
Commerce Society .....	Chris Mueller, BCom/95 .....	H: (613) 841-9862
English Graduates .....	Christine Fisher, MA/77 .....	H: (613) 237-5867
International Affairs .....	Philip Rourke, MA/89 .....	W: (613) 520-6696
Journalism .....	Kyle Nunas, BJ/94 .....	H: (613) 234-2731
.....	.....	W: (819) 994-9475
Law Society .....	Trevor Lewis, BAHons/95 .....	W: (416) 783-2499
Old Crow Society .....	Al Macartney, BA/84 .....	W: (613) 798-2565
Public Administration .....	Maxine Grier, MA/91 .....	W: (613) 996-2918
Ravens Basketball .....	Pat Stoqua, BA/81 .....	H: (613) 738-9181
Men's Soccer .....	Michael D. Lanos, BA/86 .....	H: (613) 834-8405
.....	.....	W: (613) 230-3238
Swimming .....	Tom Anzai, BCom/84 .....	W: (613) 724-3773
Women's Soccer .....	Lisa Smith, BCom/91 .....	H: (613) 226-5413
Women's Waterpolo .....	Cathy Hanan, BJ/96 .....	W: (613) 728-0826

## Affiliates

Chicago .....	Mary Doochan, BScHons/72 .....	H: (708) 246-5916
.....	.....	W: (312) 807-2721
Hong Kong .....	Ann Chan, BCom/93, .....	H: (852) 2891-6265
London, England .....	Glenn Heenan, BCom/95 .....	H: 0171-425-4629
Japan .....	E. Patrick Shea, BA/90 .....	H: (048) 825-7636
Washington, DC .....	Marcia Mayne, BA/78 .....	H: (202) 667-0336

For information about setting up a chapter in Ottawa, or a branch or affiliate in your area, contact Patti Cooper at (613) 520-3636.

## Basketball and football chapters

### Roasting Keith Harris for charity

Alumni from two of Carleton's athletic chapters are teaming up for a special dinner/roast to honour Keith Harris, former university athletics director and football coach. The event takes place at Capone's restaurant in Ottawa on Saturday, March 7 with a reception beginning at 6:30 p.m.

Old Crows and basketball alumni members are encouraged to attend and put together tables of eight. Proceeds from ticket sales and donations will go to support a bursary fund for student athletes in football and basketball. The fund is part of the Ontario government's opportunity trust fund, so every donation made will be doubled by the government.

Brilliant roasters have been invited to have their way with Harris and the proceedings will be handled by master of ceremonies, Jack Donohue, former Canadian men's national basketball team coach, and a well-known raconteur. Tickets are \$50 plus GST and may be purchased using Visa or Mastercard by calling the athletics department at (613) 520-4480.

*Pat O'Brien, BA/65*

## Vancouver branch

### It's a tough act to follow

It was an exciting year. We had many successful events, including a Canucks hockey game, a couple of Grizzlies basketball games (both sold out), a golf tournament and a visit from Carleton's new president. Our annual kayaking weekend in June had all the ingredients of a truly marvelous time.

One of the year's highlights was the presentation in November of the A.D. Dunton Alumni Award for outstanding

achievement to Vancouver alumna Margaret Livingstone. It was the first time the award has been presented outside Ottawa. We capped the year off with our annual pre-Christmas cheer party held once again at Bar None.

If 1997 sounds like a tough act to follow, check out the events listing on page 21 to see what we have in store for 1998 and circle these events on your calendar.

*Celia Quigley, BAHons/90*

## Bald Ravens

### Young and fit win the day

The hockey club's first test this year was against the Raven alumni in the annual Homecoming game on October 3. In spite of superb goal-tending by alumnus John Hanes and the remembered know-how of 1964 Ravens captain Tom Legget, the 20 former Ravens were no match for the much younger (and fitter?) students.

A post-game party saw 15 pizzas vanish in five minutes. This year's rookies enjoyed the "tradition of the brew" from the crusty bottom of the Doug Drummond Memorial Trophy.

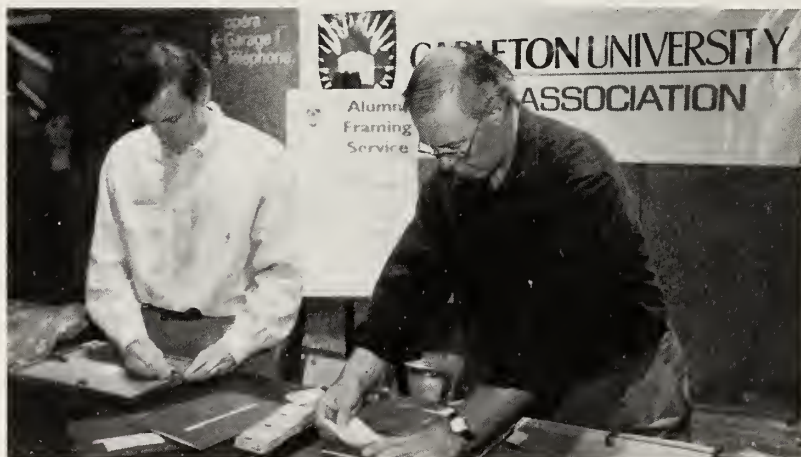
Meanwhile, inside the boardroom, Carleton is now reviewing a proposal from a private developer for a multi-rink complex on campus. Supporters of men's and women's hockey believe that this would be an important step towards the return of varsity hockey.

Our hockey alumni are saddened by the loss of one of our best friends and supporters, John Kitchak of the 1963-67 Ravens. John was a high school geography teacher and coach of the hockey team at Notre Dame College in Welland Ontario.

*Paul Correy, BEng/74*



## Old Crows get in the frame



Carleton's football alumni, known as the Old Crows, pitched in to assemble frames for new grads at the November convocation ceremony, held at the National Arts Centre in Ottawa. Shown here applying their skills are John Dawley and Don Jarvis.

## Swimming chapter

### Alumni beat students—again

Once again, the alumni fought no holds barred, so to speak, to edge the Carleton varsity swim team in the annual Homecoming swimming meet. Special performance mention goes to Tarek Raafat, Cathy Gervais and Kenton Anzai for making the meet so successful. Swimming alumni can look forward to "the biggie" next year as we are planning a 15-year reunion with a special dinner and festivities.

If you would like to help organize or participate, email me at [tom@anzai.com](mailto:tom@anzai.com). Also, visit [www.anzai.com/swim](http://www.anzai.com/swim) for upcoming events and photos. CU there!

*Tom Anzai,  
BCom/84*





# Stepping out

with Carleton alumni [www.carleton.ca/alumni](http://www.carleton.ca/alumni)

## January

### Hamilton Branch

**Thursday, January 15**

Meet and Greet/Post-Christmas Cheer,  
Hamilton Chamber of Commerce  
The Hamilton Yacht Club,  
555 Bay Street North  
7-10 p.m.  
\$12/person  
includes light meal, cash bar and prizes.  
Call Paul at (905) 575-8480 or  
email [psbrown@netaccess.on.ca](mailto:psbrown@netaccess.on.ca)

### Calgary Branch

**Wednesday, January 21**

"Banner Days for Earth Sciences"  
Invited lecture and reception  
by professor Richard Taylor.  
Leduc Room, Palliser Hotel  
6:00 p.m.  
Call Rick at (403) 686-3645

### Public Admin Chapter

**Thursday, January 22**

Executive meeting  
Call Maxine Grier at (613) 825-2389

### English Grads Society

**Tuesday, January 27**

Book Club—*A Winter's Tale*  
by William Shakespeare,  
Arts Faculty Lounge, 8 p.m.  
Call Christine at (613) 237-5867

## February

### National Capital Branch

**Friday, February 6**

Murder Mystery Dinner  
Marble Works Restaurant,  
14 Waller Street, Ottawa  
\$60 includes three-course meal.  
Call Maria at (613) 594-4558

### Calgary

**Saturday, February 7**

5th annual Pan-Alumni Skate  
Olympic Oval  
11 a.m. - 4:30 p.m.  
Call Rick Breen at (403) 686-3645

### Tampa, Florida

**Sunday, February 22**

All-Canadian Universities brunch  
hosted by the  
University of Western Ontario  
Call Patti at (613) 520-2600 #3637  
for more information

### English Grads Society

**Tuesday, February 24**

Book Club - *Anna Karenina*  
by Leo Tolstoy  
Arts Faculty Lounge, 8 p.m.  
Call Christine at (613) 237-5867

### Edmonton Branch

**Wednesday, February 25**

NHL Hockey  
Edmonton Oilers vs Ottawa Senators  
Call Sherri at (403) 430-0107  
or email [skashuba@cha.ab.ca](mailto:skashuba@cha.ab.ca)

## March

### National Capital Branch

**Thursday, March 12**

Annual "Yuk Yuk's Comedy Kabaret"  
88 Albert Street  
Doors open at 7:30 p.m.  
Call Maria at (613) 594-4558

### Hamilton Branch

**Saturday March 14**

Night at the Racetrack  
Flamboro Downs 2 p.m.  
\$20 incl. parking, admission, program,  
roast beef buffet, gratuity & taxes.  
Call Paul at (905) 575-8480  
or email [psbrown@netaccess.on.ca](mailto:psbrown@netaccess.on.ca)

### Montreal Branch

**Tuesday, March 17**

7th annual "Spring Fling"  
Call Derek at (514) 931-9946

### English Grads Society

**Tuesday, March 25**

Book Club—*Kavanaugh*  
by Gaff Topsails  
Arts Faculty Lounge, 8 p.m.  
Call Christine at (613) 237-5867

## April

### Toronto

**Wednesday, April 15**

Theatre Night—*Rent*  
Royal Alexandra Theatre  
260 King Street West  
\$75/ticket (limited)  
6 p.m. cocktails at Joe Rockhead's  
212 King Street West  
8 p.m. curtain  
Call Kathleen at (416) 348-1977 or  
Jennifer at (416) 964-8522

### Edmonton

**Thursday, April 23**

Mayfield Dinner Theatre  
*Sound of Music*  
Dinner at 6 p.m.  
Call Sherri at (403) 492-7443 or e-mail:  
[skashuba@cha.ab.ca](mailto:skashuba@cha.ab.ca)

### Washington

**Saturday, April 25**

22nd annual  
All-Canada Universities dinner  
Phillips Flagship of Washington  
hosted by Acadia University  
Call Marcia at (202) 667-0336

### English Grads Society

**Tuesday, April 28**

Book Club—*Fall on Your Knees*  
by Anne-Marie MacDonald  
Arts Faculty Lounge, 8 p.m.  
Call Christine at (613) 237-5867

## June

### Hamilton Branch

**Saturday, June 20**

Tour of Kittling Ridge Winery,  
Niagara Falls  
\$20 includes bus fare  
Call Paul at (905) 575-8480  
or email [psbrown@netaccess.on.ca](mailto:psbrown@netaccess.on.ca)

### Vancouver Branch

**June 21 - 22**

Fourth annual sea kayaking & camping  
event to the Gulf Islands  
Call Celia at (604) 682-6789

*Celebrating the*

# Good Times



A plaque commemorating the dedication of Alumni Park was unveiled. Past and present members of the national alumni council attended the ceremony.



Bob Rae was on hand to celebrate 40 years of Canadian studies at Carleton. After delivering a lecture to a packed theatre, the former Ontario premier mingled with students and alumni at a reunion reception.



Alumni from the computer science graduating classes of '86 and '87 enjoyed a reunion reception in the Carleton art gallery. Shown above: left to right, Tracey Ananmalay, Tina Groves, Laura Laight, Siva Ananmalay, Don Laight and Ken Shimizo.

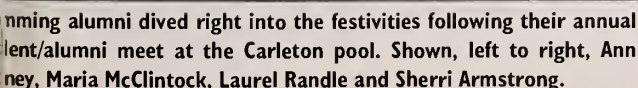
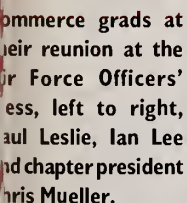
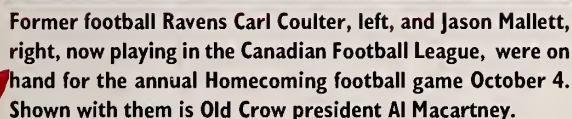
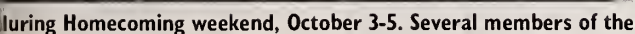



Some 20 social work grads from the St. Pat's class of 1967 enjoyed their 30th anniversary reunion during Homecoming weekend. Alumni came from across the country to attend the special events which included a dinner at the Canadian Museum of Civilization.



Bald Ravens hockey alumni gathered their gear and headed to Oliver's for their annual post-game social and socializing. Shown with significant trophies are, left to right, Joe Colvey, Myles Harrigan, Paul Correy, John Hanes (standing), Bob Eccles, Paul Godkey, Doug Harper and Martin Puckett.





Throughout the weekend, a dizzy round of activities took place including: alumni/students hockey and basketball games, a Ravens-Bishops university league football game; alumni swim and waterpolo sessions in the pool; a reunion of computer science grads from '86 and '87; get-togethers of commerce and law grads; a reunion of social work graduates from St. Patrick's College and a special meeting of alumni from the institute of Canadian studies celebrating an important anniversary (40th) with a mini conference and talk by former Ontario premier Bob Rae. 



## Carleton alumnus helps budding entrepreneurs



**Wes Nicol, seated, is shown with the first winners of the Wes and Mary Nicol Entrepreneur Award, left to right: Curtis Ireland, James Carruthers and Stephen Bolt of the web page design firm of Visual Synthesis Design, and Mike Boyce of Compudynamix, a software company.**

**W**es Nicol, BA/54, saw an opportunity to help budding entrepreneurs get their ideas off the ground. And he did something about it.

Nicol, a keen supporter and member of the university's board of governors, runs an educational software company and a real estate development firm. He has recently contributed \$100,000 to a fund which will help Carleton students and recent graduates turn their business ideas into reality.

The fund was established last summer with the university contributing an additional \$50,000. Already, a web page design firm and a software company have each received \$10,500 to help get them started. Nicol intends to award another six grants in March.

Finding capital is a big challenge for young companies, says

Nicol. "People can put a lot of effort into starting up a company, but they also need money to pay for the cost of incorporation and to buy necessary equipment. Our idea was to set up a program that would help Carleton entrepreneurs get started."

Under the program, called the Wes and Mary Nicol Entrepreneur Award, students and recent graduates compete for the funds by submitting a business plan to a committee that assesses its merits. The committee awards funds to the best submissions, but no one loses. All submissions receive a critique from the panel of experts. "Our selection committee examines each business plan," explains Nicol, "so that even the unsuccessful candidates get some valuable advice."

And for the entrepreneurs who are successful, much needed start-up capital isn't the only benefit of the program.

"We have a dozen or so prominent men and women in the city who are prepared to act as mentors, to provide advice and counsel and answer questions," says Nicol. "We aren't looking to have a seat on the companies' boards of directors and we aren't looking for a direct say in their decision-making. We're just offering free advice."

In return for providing investment capital, Nicol's program seeks about 10 percent of the new companies' common stocks. The stocks will be held on behalf of the university. If a venture proves to be a commercial success, any profits realized from the program's share of company stocks will be plowed back into new investments, with any surpluses used by the university as it sees fit.

Nicol says Ottawa is proving to be a hotbed for new businesses. "Carleton University and Ottawa are turning out some exceptional entrepreneurial talent, especially in high-technology," he says. "I'm betting that we're going to find some very successful companies. And if we can show that this sort of thing can work at Carleton, it may serve as a model elsewhere."

## Surprise \$60,000 gift from Beaver Foods

Beaver Foods Ltd., the university's campus-wide food services provider, recently surprised university officials with the announcement of a \$60,000 donation to Carleton's Capital campaign. The company's chief operations officer, Dennis Logan, made the announcement at a dinner hosted by Beaver Foods to celebrate the company's new seven-year contract with Carleton.

In receiving the donation on behalf of the university, Stuart Adam, vice-president (academic), indicated the university's pleasure and gratitude and said the money would be used in support of university proposals to the Canada Foundation for Innovation, where up to 40 percent of funding can be received from the federal government program to help institutions renew or expand their research infrastructure.



**Donations from Carleton grads working at KPMG supported the refurbishment of a case room in the school of business which will be used by the centre for research and education in women and work (CREWW). Shown at the ribbon-cutting ceremony in October are left to right: Lorraine Dyke, CREWW faculty; Linda Duxbury, director of CREWW; Susan Coleman, vice-president (equities) Altamira Management Ltd., a Carleton grad who was the invited speaker at a seminar to mark the opening of the case room; Marilyn Dolenko, partner with KPMG; president Richard Van Loon and Ronnie Gavsie, KPMG.**



## Stentor supports systems engineering

by Mark Giberson

**S**tentor, the alliance of Canadian telephone companies, is lending its support to a new Carleton University degree program in communications engineering.

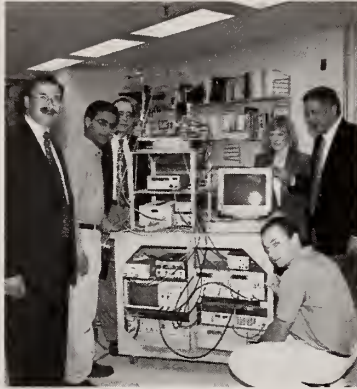
The new degree program, the first of its kind in Canada, will be introduced next fall by the university's department of systems and computer engineering.

According to department chair Rafik Goubran, the four-year program will prepare students for careers in telecommunications, computer communications and wireless and mobile communications.

"Our primary objective will be to produce graduates who have an understanding of the economic, regulatory and managerial aspects of communications systems, graduates who are flexible and adaptable to change," says Goubran. "These are the kinds of graduates that are needed by industry and we view Stentor's support of this program as evidence that we're right on target with our plans."

Each year Stentor will offer \$2,000 schol-

arships to the top male and female students in the program. In addition, the company will provide cooperative education opportunities and summer work placements, take a leading role in the program's advisory committee and provide students in the program with access to its labs.



**Stentor executives met recently with Carleton students and faculty to see how their support is being put to use.**

Stentor is also providing \$10,000 to support the 1998 Canadian student engineering competition slated to be held at Carleton next March.

Students will begin being admitted to the program next September. In the meantime, two students in the university's computer systems engineering program are being awarded the Stentor scholarships this fall. Receiving the awards are Dat Doan, currently in his fourth year, and Meliha

Ferhatbegovic, also in her fourth year.

"We see the new degree program at Carleton as a major step forward," says Stentor vice-president for technology Ian Hight. "Communications engineering is a rapidly growing field where there are already significant career opportunities.

## \$60,000 gift from high-tech firms

**S**tudents in Carleton's school of computer science are the beneficiaries of a \$60,000 gift made jointly to the university by five software companies. The companies are leaders in the field of object-oriented technology and include Ottawa-based Object Technology International Inc., The Object People Inc. and ObjecTime Limited, as well as IBM Canada Limited and Footprint Software Inc., based in Toronto.

The money has been matched by the university and has been used to purchase about 100 personal computers for the school's undergraduate computer labs. The new equipment will be used to teach Carleton undergraduates object-oriented programming.

"Carleton has been a North American pioneer in the field of object-oriented programming," says Evangelos Kranakis, director of the school. He explains it's a field that has a lot of advantages over other types of computer programming especially when writing a big program—for a bank or other industry. "It's a program done in discrete parts, allowing modifications and the building of programs that are less likely to fail."

The five industry partners came up with the idea for the combined gift after a group of Carleton students finished second in an object-oriented software competition sponsored by Footprint Software Inc. The competition involved seven Canadian universities and the Massachusetts Institute of Technology (MIT). Carleton was right behind MIT and the five industry partners were impressed.

"The fact is," says Kranakis, "Carleton students have the advantage of being familiar with two very popular object-oriented languages—Java and Smalltalk—and they understand the fundamentals on which these languages are based."

The new equipment will give Carleton students more opportunities to gain hands-on experience with object-oriented programming.

## Bell and Senators golf for bursaries



Television actor Alan Thicke, shown above, centre rear, returned to Ottawa September 8 to support the Bell Canada/Ottawa Senators charity golf tournament. Proceeds from the tournament are being used to establish a bursary program for students from Carleton and the other post-secondary institutions in Ottawa in science and engineering. Also shown are Mark Bonneau (Senators), far left, Lynda Blackburn, Carleton student recipient, second from left, Pierre Gauthier (Senators) third from left, and John Sheridan (Bell Canada) right.

## Public admin: one of the Carleton originals



**R.O. MacFarlane**

If you think that “going with our strengths” is a new battle cry for Carleton, think again. Just as the university is recognizing that its future lies in supporting, promoting and expanding its areas of academic strength, so the fledgling First Avenue college of the 1940s built its reputation on what it knew best.

During those early days of the Second World War, Ottawa needed more educated public servants and communicators. Henry Marshall Tory knew that and so did his band of loyal advisers whose efforts made the dream of a non-sectarian post-secondary institution in the nation’s capital a reality. The college’s founders made sure that Carleton’s academic courses reflected the strengths and needs of the Ottawa community.

It’s not surprising that when the college’s first graduates received their degrees from Governor General Earl Alexander in 1946 three of them were in public administration and three in journalism. From the beginning, consideration was paid to the professional expertise available in Ottawa, to the aspirations of the students and to the needs of the area’s principal employer, the federal public service.

While journalism “took off” under the wing of veteran journalist and educator Wilfrid Eggleston, the school of public administration gained strength with the appointment of a new head, R.O. MacFarlane, former deputy minister of education in Manitoba. He was a seasoned and respected public servant who guided the school through its formative and expanding years from the early ‘50s until his death in 1971.

In 1953, with a grant of \$200,000 from the Atkinson Charitable Foundation, the school purchased its own building, a comfortable house at 291 First Avenue. There, instructors turned bedrooms into offices, living and dining rooms into seminar spaces, and, in the cooperative way which was the norm in those days, turned the basement over to athletics. So, while lively debate and learned discussions were carried out on the first floor, the washing machines whirled with loads of team uniforms and Carleton athletes worked out in their only indoor training facility.

As the university grew, so too did the school of public administration. The increased demand from all levels of government for personnel with broad training in the public sector meant that the school hired more faculty and expanded its course offerings. It attracted young students out of high school as well as seasoned public servants eager to enhance their qualifications. Eventually, programs leading to a certificate, an honours and a master’s degree in public administration were available. Special courses were designed to meet the needs of administrators in various Commonwealth countries. The centre for policy and program assessment was established and the school began publishing its now famous annual *How Ottawa Spends Your Tax Dollar*.

So, from its hopeful beginnings in borrowed classrooms in the 1940s, to converted rooms in its house on First Avenue, the school has grown from strength to strength and is now one of the seminal disciplines in the university’s new faculty of public affairs and management.



*With files from Patti Harper in university archives. If you would like more information on the school of public administration, contact the archives at (613) 520-2600 ext. 8066; or by email at [archives@carleton.ca](mailto:archives@carleton.ca).*



# Alumni Update

## Fifties

'54

**H. Warren B. Hyland, BA/54**, has retired after 32 years in public education, of which 22 years were spent as a secondary school principal. Since retiring he has pursued courses in theology and is volunteering as a hospital chaplain in several hospitals in the Toronto area.

## Sixties

'62

**Richard A. Chapman, MA/62**, has published a book titled *The Treasury in public policy-making*, which examines the structure, organization and changes undergone by the treasury in the UK. Richard lives in Durham, England, where he is a professor of politics at the University of Durham.

'63

**Marjorie Charlton (Ryan, Barker), BA/63**, married George Charlton on October 8, 1996. They reside in Annapolis County, Nova Scotia, where George is a farmer and Marjorie operates a home-based business as a writer/editor specializing in scientific and medical issues.

**Will Cupchik, BA/63**, has published a new book entitled *Why Honest People Shoplift or Commit Other Acts of Theft: Assessment and Treatment of Atypical Theft Offenders*. A registered psychologist in private practice in Toronto, Will is also an extramural instructor in the graduate studies faculty of the University of Toronto.

**John Dever, BCom/63**, received his certified financial planners licence in April, 1997, and his registered health underwriters designation in July, 1997. John lives in Nepean, Ontario, where he is self-employed as a certified financial planner.

'64

**Kempton (Sandy) Smith, BScHons/64**, manages clinical safety systems at Amgen, Inc., a biotechnology company in southern California. He has worked in the biopharmaceutical industry at various com-

panies in the United States for more than 20 years. He previously was associate professor of statistics at the University of North Carolina. Sandy and his wife Leeann, a registered dietitian, live in Westlake Village, California, and have three children.

'66

**Anthony Ross, BEng/66**, has been appointed vice-president of production and manufacturing for Academic Press, Inc., in San Diego, California. A division of Harcourt Brace, Academic Press Inc. is one of the world's largest publishers of scholarly material. Anthony lives in Lakewood, California.

'68

**Douglas McKercher, BA/68**, and his wife, Erin Scullion, are pleased to announce the arrival of their son, Fionn Scullion McKercher. The family resides in Ottawa where they have recently launched a publishing house, Fomorian Press, which specializes in books on Celtic languages and folklore.

'69

**Dave Abbey, BAHons/69**, was selected president of the Saskatchewan Safety Council in June, 1997. The council has existed for 42 years and works to promote safety in Saskatchewan. Dave lives in Regina. **Murray G. Jones, BEng/69**, and **Karen E. Jones, BA/70**, reside in Lima, Peru, where Murray is health, safety and environment manager for Shell Prospecting and Development (Peru). This company was established in May, 1996, for the development of the Camisea gas reserves in central Peru.

## Seventies

'70

**James Wallace, BA/70**, has recently published a book titled *A Double Duty*, a history of the first decade of the North West Mounted Police (1873-83). James lives in Winnipeg.

**Sylvia White (Smeathers), BAHons/70**, is a certified general accountant and works as the controller of the YMCA-YWCA of London, Ontario. She enjoys singing with the London Fanshawe Symphonic Chorus and is the treasurer for that organization.

'72

**Vilho Wuorinen, BA/72**, is the author of two books on occupational health and safety. He lives in White Rock, British Columbia, where he also consults in this field.

'73

**Pandora Ballard, BJ/73**, is a freelance writer in the Ottawa valley. Her prose and poetry have been published and have won her literary awards. Pandora specializes in children's writing and humorous essays. **David Taylor, BA/73, MA/77**, and his wife Mary are pleased to announce the arrival of Madeline Vita Taylor on March 10, 1997. The family resides in Norfolk, England, where David is the partnership secretary with Cozens-Hardy and Jewson solicitors.

'76

**Rick Cluff, BJ/76**, has moved to British Columbia to host the CBC radio morning show, *The Early Edition*. He previously worked for 20 years as a network sports commentator in Toronto.

**Georgina Pickett, BAHons/76**, has moved to South Africa as a Canadian project manager for the Canada-South Africa Justice Linkage Project which focuses on the training of judges, magistrates and prosecutors and the development of judicial training institutions in South Africa. Georgina and her husband, John Gillespie, can be reached by email at [xpats@icon.co.za](mailto:xpats@icon.co.za).

**Mabula M. Sabula, BEng/76, BA/77, MA/80**, is founder and vice-president of Shebak Investors International Inc., which specializes in arranging venture capital for developing countries. The firm is based in Edmonton, Alberta, and has a branch in Tanzania where Mabula resides.

## In memoriam

**Jude M. Brown, PhD/82**,  
in September, 1996

**Albert Canvel, BA(SPC)/66**,  
in March, 1997

**Mary Louise Joab, MA/92**,  
on June 17, 1997

**John Kitchak, BA/67**,  
on October 27, 1997

**Lois Faith Winble, BA(SPC)/76**,  
on June 21, 1997

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## John (Jack) Cleland 1949 - 1997



More than 400 members of the Carleton community recently paid tribute to long-time university employee Jack Cleland. A memorial service was held on campus September 22 where Cleland worked first as a custodian and later as a member of the furniture crew.

An employee of the university's buildings and grounds department for 29 years, Cleland was a familiar figure around campus. For the past 19 years, he worked with the furniture crew where he recently became head chief. His job brought him into daily contact with students, staff and faculty who remember him for his quick smile, his ability to get the impossible done and for the exceptional pride he took in carrying out his duties, especially during the annual convocation set-up.

The Jack Cleland memorial fund has been created to honour his contribution to Carleton University. Proceeds from the fund will be used for enhancements to alumni park, the site of the university's spring convocation ceremonies. Donations should be sent to the department of development and alumni services in care of the Jack Cleland memorial fund.

Cleland is survived by his wife Donna and his son Sean Cleland of Ottawa and will be sadly missed by his cousins and fellow colleagues from the buildings and grounds department, Peter Cleland and Ronnie Gilliland.

### '77

**Henry Sporn**, BAHons/77, BJ/85, MJ/92, is now based in Atlanta, Georgia, where he is editor of *The Georgia Healthcare News*.

### '78

**Simon Leibovitz**, BAHons/78, was appointed to a two-year term as chair of the board of trustees for St. Joseph's Hospital and Home in Guelph, Ontario. He is a former chair of the Guelph Police Services Board. Simon is a communications officer with the Wellington County Board of Education and his wife Beth is a grade one teacher. They reside in Guelph with their twin sons, Ben and Gavin, age four. **Michel Longtin**, BA/78, and his wife Laurie are happy to announce the arrival of their daughter, Alice Noa Kathryn Longtin, on September 3, 1997, a sister for Robert, Genevieve and Neil. The family resides in Gananoque, Ontario, where Michel is a financial services representative and planned giving consultant.

**Roxanne Merits**, BJ/78, has recently accepted work as a copy editor at the *China Daily News* in Beijing.

**Ken Morell**, BCom/78, and Juliette Chow are pleased to announce the arrival of their daughter Avalon Victoria, on June 14, 1997. The family resides in North York, Ontario, where Ken is managing partner, business consulting, with Arthur Andersen.

**Sharon Wilson**, BAHons/78, has assumed the senior minister's position at Windsor Park United Church in Winnipeg. Sharon and her children, Erin and Andrew, have recently moved to a new home in south-east Winnipeg and are slowly adjusting to city life.

**Stan Wolfe**, BCom/78, operates a successful information technology consulting firm in Ottawa called Jaylyn Software Consulting. His main area of expertise is computerized accounting systems. Stan and his wife Sharon (Chaulk) reside in Nepean, Ontario.

### '78

**Shelley Givkin**, BAHons/79, is a librarian by day and a performance poet by night. She works at the public library in Richmond, British Columbia and has been the featured poetry reader at various literary events in Vancouver. She is hoping to publish a book of her work in the near future.

**Roland George**, MA/79, was promoted to vice-president, North American natural gas and electricity research, at the Canadian Energy Research Institute in Calgary. Roland has worked at the institute for more than three years. He previously was chief economist with Gaz Metropolitan in Montreal. He lives in Calgary with his wife Gene Shematek.

---

## Eighties

### '80

**Gerald Morris**, BArch/80, is communications manager for Opera Lyra Ottawa, the city's largest professional performing arts organization. He is also a long-time member of the BigTime interactive theatre troupe. Gerald and his partner Gabrielle MacKenzie write and perform a weekly astrology satire which is syndicated internationally and on the Net. He lives in Ottawa.

**Bruce Rigby**, BA/80, MA/82, and **Carol Rigby**, BA/79, MA/81, reside in Ottawa with their two children, Geoffrey and Stephen. Bruce recently accepted a two-year assignment to establish the Nunavut Ecosystems Secretariat for Parks Canada. Following his assignment he plans to resume his position as executive director of the Nunavut Research Institute. Carol is attending Algonquin College to complete her library studies.

**Roger Roome**, BA/80, MSW/86, is second secretary (development) at the Canadian High Commission in Harare, Zimbabwe. He is joined there by his partner, **Bob Kirchner**, BA/86, who, since graduation, has worked as a social worker with people with psychiatric disabilities in Ithaca, New York, and in Ottawa.

### '81

**Omer Boudreau**, BA/81, recently moved to Ottawa where he joined the public service career assignment program as district director for Veterans Affairs Canada. He and his wife Aileen have two children, Jacqueline, age six and Danielle, age three. **Rosemary Logan**, BA/81, and **Kenton Hall** are pleased to announce the arrival of Emily Hall on October 21, 1996. The family resides in Maple, Ontario, where Rosemary is counsel, legal services branch, for the Ontario Ministry of Transportation.



**Percy Toop**, BJ/81, lives in Toronto where he is a contract administrator, Eastern Canada, for the Airline Pilots Association. Percy received his LLB at the University of Ottawa in 1984 and in 1994 completed his master's degree in industrial relations at the University of Toronto.

**Howard A. Wallack**, MA/81, and his wife Hallie Galen Wallack are ecstatic about the arrival of their second son, Noah David Wallack, a Valentine's Day baby born on February 14, 1997, a brother for three year-old Alec. The family resides in Silver Spring, Maryland.

## '82

**William Bresnahan**, BA/82, and his wife Nancy have moved to Niagara Falls, Ontario, where Bill has accepted a position as pastor of Lundy's Lane United Church. Their son Scott is attending the University of Western Ontario.



**Kevin Miller**, BA/82, is a senior property manager with Cornerstone Properties Inc. in London, Ontario, where he lives with his wife Patti and their two sons Steven, age five and Paul, age three. He previously spent four years consulting with the Ontario Ministry of Education and Training and before that worked seven years in the retail industry in Toronto.

**Marvin G. Ryder**, BScHons/82, BA/82, has been appointed to a five-year term as assistant vice-president (Information Services and Technology) at McMaster University in Hamilton, Ontario. Marvin had been the assistant to the dean of computing at McMaster since 1987 and a lecturer since 1984. He resides in Dundas, Ontario.

## '83

**Lance G. Wright**, BEng/83, MEng/91, was married on May 11, 1997, to Patricia Rodriguez of New Jersey. He and his wife recently moved to Raleigh, North Carolina where Lance is a senior circuit design engineer with Nortel.

## '85

**Ross McIntyre**, BEng/85, and his wife

Marion are excited to announce the arrival of their daughter, Ariel Grace, on June 25, 1997. The family resides in Ottawa where Ross is co-owner of Goodkey, Woodmark and Associates (1985) Limited, a mechanical and electrical engineering consulting firm.

**Glen Wigney**, BCom/85, was promoted in July, 1997, to the position of partner with Deloitte & Touche. He works and lives in Grand Cayman, Cayman Islands.

## '86

**Alison Middlebro'**, BAHons/86 and her husband Brian Tychie are pleased to announce the arrival of their son Colin Michael Middlebro' Tychie on September 12, 1996. The family resides in Winnipeg. **Marie-France Bourgeois**, BA/86, has moved to Belgium with her fiancé where she has established her own consulting firm specializing in food aid in emergencies. She recently completed an assignment in North Korea for the European Union where she was responsible for monitoring, coordinating and reporting on the activities surrounding the nutritional and humanitarian situation in that country.

## Alice Selyan 1911-1997

Retired professor of social work Alice Selyan died in Ottawa on Thursday, August 14 at the age of 86.

Selyan retired from Carleton's school of social work in 1976 after a distinguished teaching career. Affectionately nicknamed by her students as the "velvet steamroller," Selyan is remembered as a gentle but strong-minded individual. She taught social work treatment and direct practice with individuals, families and groups.

Born in Boston, Massachusetts, in 1911, Selyan received an Honours BA in English in 1934 from the University of Toronto. She went on to earn a diploma in social work at the Toronto school of social work.

After working in foster care at the Toronto Children's Aid Society, Selyan was invited in the late 1950s by Father Swinnum Bowers to join the staff of the St. Patrick's school of social work at the University of Ottawa. She remained as a professor at that school when it moved to become the school of social work at Carleton University.

Selyan is a former member of the board of the Ontario association of social workers and a longtime member of the eastern branch of the association.

Memorial donations may be directed to the Swinnum Bowers Memorial Fund, Carleton University, Ottawa, Ontario K1S 5B6.



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# Congratulations

on the arrival of the following Carleton University

## Future Alumni

Reed Xavier Adams, July 9, 1996  
 Ashton Victoria Cristina, October 13, 1996  
 Maryssa-Lynn Edwards, April 4, 1996  
 Angela Rosanna Maria Facette, December 1, 1996  
 Adam James Fleury, June 9, 1996  
 Nicholas Wesley Gibbons, January 29, 1997  
 Evan Gilchrist, May 28, 1997  
 Alicia Marie Halhed, August 11, 1997  
 Emily Hall, October 21, 1996  
 Amy Elizabeth Karpenko, May 25, 1997  
 Julia Kathrin Koppnaes, April 13, 1997  
 Arthur Barrett Lawless, August 20, 1997  
 Alice Noa Kathryn Longtin, September 3, 1997  
 Harrison Philip Mandryk, August 21, 1997  
 Talia Diane McCormick, May 4, 1997  
 Zachary David Melanson, February, 1997  
 John Brent Mellor, June 5, 1997  
 Paul Miller, February 8, 1995  
 Steven Miller, July 8, 1992  
 Avalon Victoria Morell, June 14, 1997  
 Lindsay Katherine Muir, January 24, 1997  
 Rita Mutwa Mwaniki, June 13, 1997  
 Matthew Sigurdson, July 12, 1996  
 Maggie Shannon Sullivan, April 27, 1997  
 Barnaby Claude Howell Tagart, December 8, 1996  
 Madeline Vita Taylor, March 10, 1997  
 Morgan Katherine Townend, March 13, 1997  
 Colin Michael Middlebro' Tychie, September 12, 1996  
 Nishaa Uttamchandani, June 2, 1997  
 Noah David Wallack, February 14, 1997  
 Cameron Michael Ronald Wayne Waller, October 29, 1996



Reed Xavier Adams



Angela Rosanna Maria  
Facette



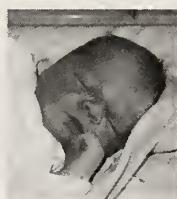
Nicholas Wesley Gibbons



Evan Gilchrist



Amy Elizabeth Karpenko



Harrison Philip Mandryk



Lindsay Katherine Muir



Barnaby Claude Howell  
Tagart

**Lynn Sigurdson (Nuttall)**, BA/86, and her husband Jim are happy to announce the arrival of their son Matthew on July 12, 1996. Lynn and Jim were married on October 8, 1994. Lynn is an account manager with General Mills Canada Inc. The family resides in Burlington, Ontario.

**John Sullivan**, BA/86, BAHons/93, MA/96, and **Heather Sullivan**, CPSS/90, BPA/96, are pleased to announce the arrival of Maggie Shannon Sullivan on April 27, 1997. The family resides in Nepean, Ontario.

**Nicola Tagart (Hill)**, BAHons/86, and her husband Andy are pleased to announce the arrival of Barnaby Claude Howell Tagart on December 8, 1996. The family resides in Surrey, England.

## '87

**Jim Facette**, BA/87, and his wife Astrid are pleased to welcome the arrival of their first child, Angela Rosanna Maria, on December 1, 1996. The family resides in Ottawa where Jim is director of the Canadian Construction Association.

**Rita Harrison (Melissen)**, BScHons/87, and her husband **Bill Harrison**, BAHons/89, have returned to Ontario after living and studying in Boston for four years. Rita is the parish priest in the Anglican Parish of Combermere in Barry's Bay, Ontario, and Bill is working on his PhD in theology from Boston College.

**Sharon Lawless (Bradbury)**, BA/87, and **Christopher Lawless**, BA/87, are pleased to announce the arrival of their fourth child, Arthur Barrett, on August 20, 1997, a brother for Kylie, age six, Brooklyn, age four and Danen, 20 months. Sharon teaches for the Dufferin-Peel Roman Catholic Separate School Board and Christopher is employed by Acton Precision Mill Wright. They live in Cambridge, Ontario.

**William McCormick**, BEng/87, MEng/91, and his wife **Deborah Teich**, BJ/88, are pleased to announce the arrival of their daughter, Talia Diane McCormick, on May 4, 1997. The family resides in Calgary.

## '88

**Angela Ovens**, BA/88, has taken her touring bike and trailer on a one-year road trip down the coast of Australia and New Zealand. Her permanent residence is in Calgary.



**David Rotor**, BA/88, has been appointed director of supply management with Canadian National Railways. He previously was the Canadian partner of Shapoorji Pallonji and Company Ltd., one of the largest firms in India. David completed a master of science degree specializing in international business in 1996 at the University of London in England. He resides in Hudson, Ontario, with his wife Elaine (Scott) and their two children, Will and Madeline.

**Kim Sayer**, BA/88, married Jason Nickol on May 17, 1997, in a beautiful outdoor ceremony at the Brock House in Vancouver. Kim works as a case manager at the Burnaby Long Term Care Facility. They reside in Vancouver.

**Tracy Sutherland**, BAHons/88, and Malcolm Gilchrist would like to announce the arrival of Evan Wilmott Gilchrist on May 28, 1997. The family resides in Kanata, Ontario.

**Lisa Wilson**, BA/88, is working as a designer/programmer at the information technology branch of Revenue Canada. She recently completed an immersion placement at the Object People. Lisa resides in Nepean, Ontario.

## '89

**Rob Finch**, BMus/89, completed his bachelor of education degree at Nipissing University in 1991. He was married in 1992 to Kathleen Sauder and in 1995 they purchased a home in Ottawa where Rob is an elementary teacher with the Ottawa-Carleton Board of Education.

**Michael Halhead**, BCom/89, and his wife **Katherine (Thomas)**, BA/88, are pleased to announce the arrival of Alicia Marie on August 11, 1997, a sister for Megan Jane. The family resides in Ottawa.

**Sue-Anne Vincze**, BA/89, and Greg Karpenko are amazed and happy to an-

nounce the arrival of Amy Elizabeth Karpenko on May 25, 1997. Sue-Anne and Greg were married on July 8, 1995. They live in Caledon East, Ontario.

## Nineties

## '90

**Christine Adams (Poole)**, BA/90, and her husband Vince are happy to announce the arrival of their first child, Reed Xavier Adams, on July 9, 1996. Christine is the director of the Copeland Park kindergarten/school age program. The family resides in Nepean, Ontario.

**Steven R. Ciric**, BAHons/90, is studying to become a priest at the Paulist major seminary at Saint Paul's College in Washington, D.C. He previously worked in To-

**S**tephen Fretwell used to sell life insurance for a living. But when his company offered him a buy-out last January, the 32-year-old president of the Toronto alumni branch took his cue and stepped into a new role—this time as a professional actor.

Overnight his world changed from suits and office towers to auditions and casting agents.

It's a role Fretwell, BA/89, is comfortable in and it shows. In less than nine months he's already landed parts in a U.S. television series called *FastTrack*, a movie of the week for CBS, and a national television commercial. Ironically, Fretwell, a former Carleton Ravens quarterback, plays an up-tight football player in the 30-second spot that's currently being aired coast to coast.

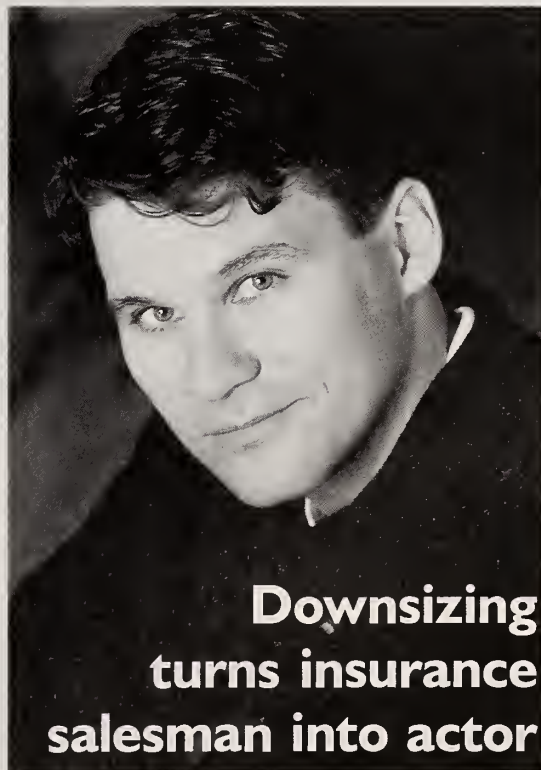
Born and raised in Ottawa, Fretwell attended Laurentian high school where he did some acting in amateur school productions. After graduating from Carleton with a degree in political science, he was hired as sales manager for a large financial services company in Toronto. Over the next few years he studied theatre, mime, directing and screen-writing. "For me it was like a hobby," he says. "Some of my colleagues played golf and I took theatre classes."

When corporate downsizing put him out of a job, Fretwell decided to pursue

his passion. Using his severance package for start-up capital, he launched his own business as an actor. "I knew how to run a business and I knew how to sell, but instead of selling a normal product, I had to sell myself and my craft," he says.

The first notch in his climb to success was to secure representation by one of Toronto's top agents Lary Goldhar of the Characters talent agency. Fretwell credits his Carleton connections with putting him in touch with Goldhar, who is the father of a fellow alumna. "If I wasn't involved in the alumni association it wouldn't have happened," he says.

Fretwell admits he's extremely happy about his initial successes. For a novice actor to secure three speaking parts on national television is quite a coup. Still, he has no illusions about rocketing to stardom. "I'm starting at the bottom," he says modestly. "The business is extremely competitive and I have so much to learn."



## Downsizing turns insurance salesman into actor

Stephen Fretwell

He adds, "If you look at the big picture, I'm still in grade two. I want to get my master's degree so I've got a long, long way to go."

ronto as an editor with McGraw-Hill Ryerson Publishing and later as a social worker specializing in homeless persons and people with special needs.

**Richard Coleman**, BAHons/90, was promoted to director for northern probation services for Quebec Correctional Services. He previously worked for seven years as a probation officer. Richard resides in Val D'Or, Quebec.

**William Gillett**, BA/90, recently earned the professional designation of registered health underwriter offered through the American College, Bryn Mawr, Pennsylvania. He is president of The Commonwealth Agency, a financial planning firm specializing in estate conservation and business continuation planning. William lives in Fishkill, New York, with his wife **Lauren (Colgate)**, BA/90, and their daughter Gabrielle.

**Sylvia Seufert (Lorincz)**, BPA/90, MPA/94, and her husband Mike have recently moved with their infant son Paul to San Diego, California, where they hope to soak up some sun and fun.

**Sanjay Thomas**, BEng/90, BA/95, was married on July 5, 1997, in Madras, India, to Dr. Jyothi Natasha Jonsalues. The couple resides in Ottawa where Sanjay is a project manager at A & B Computer Systems Corp. He is also taking courses part-time toward his master's degree in business administration at the University of Ottawa. Friends are invited to contact Sanjay by email at [sanjay@ab.org](mailto:sanjay@ab.org).

**Rachna Uttamchandani (Sharma)**, BJ/90, and her husband Ishwar are pleased to announce the arrival of a baby girl, Nishaa, on June 2, 1997. Rachna has taken time off from her career in public relations to pursue motherhood which she thoroughly enjoys. The family resides in Portland, Oregon.

**Lynn Waller (Wilson)**, BA/90, and **Mike Waller**, BA/88, are pleased to announce the arrival of their son Cameron on October 29, 1996, a brother for Samantha. The family resides in Kelowna, British Columbia. Email: [mwallers@awink.com](mailto:mwallers@awink.com).

## '91

**Andrea Hossack**, BJ/91, has recently been hired as a cultural affairs/public affairs officer at the Canadian Consulate General in New York City. Andrea lives in New York and can be reached by email at [andrea.hossack@engyoz.x400.gc.ca](mailto:andrea.hossack@engyoz.x400.gc.ca).

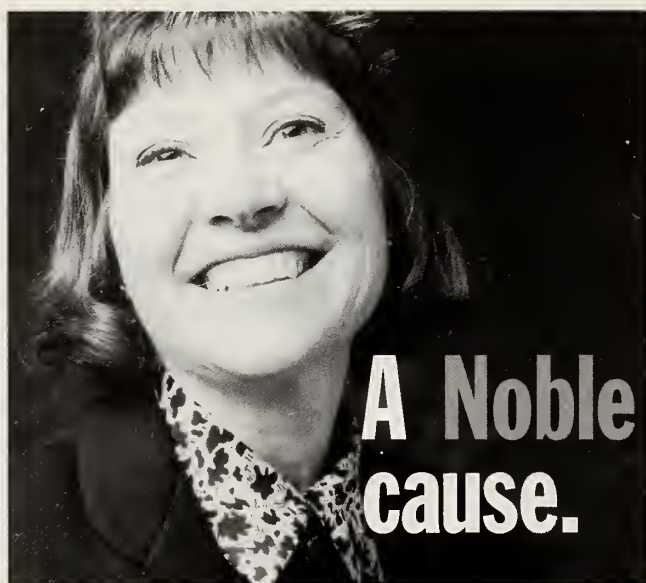
**Ross Muir**, BA/91, and Katherine Elliott are pleased to announce the arrival of Lindsay Katherine Muir on January 24, 1997. Ross is general manager of Zellers Limited in Ottawa. The family resides in Orleans, Ontario.

**Tracy Perry**, BA/91, BAHons/92, and Norman Fleury are happy to announce the arrival of Adam James Fleury on June 9, 1996, a brother for Aaron Joseph, born June 5, 1994. The family resides in Dunrobin, Ontario.

**Walter Robinson**, BCom/91, was appointed federal director of the Canadian Taxpayers Federation in July, 1997. He previously worked as a marketing manager for a major multinational firm specializing in the outsourcing of government services. Walter was 1996 president of the Ottawa-Carleton Junior Board of Trade. He resides in Ottawa.

**Jeff Stanier**, BA/91, and **Kathleen Bellinger**, BJ/92, were married in 1992. Their first child, Elizabeth Anne (Beth) was born in September, 1995. Jeff is a technical consultant for Neuma Technologies, a configuration management software firm. Kathleen left her job as a writer and conference planner to stay home with Beth. The family resides in Ottawa.

**Kevin Taylor**, BA/91, has moved to Singapore where he is working as a respiratory therapist in the intensive care unit at a major trauma centre.



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## Charity Ball

*Proceeds to: The School Breakfast Program and the Warren Blackwood Memorial Scholarship Fund.*

*The Charity Ball committee cordially invites you to the 11th annual Carleton University Charity Ball.*

*Saturday, January 17th, 1998  
at 8 pm, Ottawa Congress Centre.  
Licensed event, proper I.D. required.*

*Live band and DJ performance featuring  
DJ Spanky and DJ Mikey Wisdom*





## '92

**Laura Bonnett**, BA/92, MA/97, is continuing her studies as a PhD student in political science at the University of Alberta in Edmonton.

**Stephanie Cristina (Gillett)**, BAHons/92, and her husband Edward are pleased to announce the arrival of Ashton Victoria on October 13, 1996. The family resides in Carleton Place, Ontario.

**Chris Edwards**, BAHons/92, and **Tracy Edwards** (Leroux), BA/92, are pleased to announce the arrival on April 4, 1996, of their first child, a daughter, Maryssa-Lynn Edwards. Chris graduated from Queen's University law school in May, 1997 with an LLB and is articling in Toronto with Fasken Campbell Godfrey. **Jamie MacKinnon**, MA/92, has authored a book titled *The Great Lakes Beer Guide: An Affectionate, Opinionated Guide to the Beers of Michigan, New York, Ohio, Ontario, Pennsylvania, Quebec and Vermont*. Jamie lives in Ottawa with his wife, **Julie Bishop**, MA/91.

**Lori Melanson (Leullier)**, BA/92, and her husband Mark are happy to announce the arrival of their first child, Zachary David, in February, 1997. The family resides in Kanata, Ontario.

**Dominique Millette**, MA/92, is pleased to announce the publication of her first novel, *La Delphine*, by Poise de Parole, a pioneering Franco-Ontarian publisher. Dominique lives in Scarborough, Ontario, where she is working on her second novel, *Fugues et Contretemps*, funded by the Ontario Arts Council.

**Gail Steckley**, MA/92, and her husband Jamie Hillman are in Ndola, Zambia, working on a two-year CARE development project. Gail is a project officer and Jamie is an Internet consultant.

**Jim Vajionis**, BA/92, was promoted to the position of product analyst at Statistics Canada in April of 1997. He resides in Orleans, Ontario.

## '93

**Brian Bowering**, BA/93, was married on September 21, 1996, to Gina Graziani-Bowering, a PhD student in immunology at the University of Ottawa. They reside in Ottawa where Brian works in the computer networking field.

**Lynda Heinsma**, BA/93, and her husband Jerry celebrated their 30th wedding anniversary on July 29, 1997. They recently travelled to Norway, Sweden, Germany and Holland to visit friends and family. Lynda works for Student Travel Schools, a student exchange program. They reside in Dunvegan, Ontario.

**Michael Jenkinson**, MJ/93, has been appointed chief editorial writer and columnist of the *Edmonton Sun*. His previous position was as the national affairs reporter at *Alberta Report* magazine. Michael lives in Edmonton with his wife Charlene and their three-year-old daughter Nicole.

## '94

**Stephen Dasko**, BAHons/94, has joined Standard Securities Capital Corporation as an investment representative. He resides in Mississauga, Ontario.

**Ryan Dawson**, BAHons/94, was married to Vanessa Sellmeyer in May, 1996. He is the national university director for Athletes in Action, a non-profit Christian organization that helps pro, varsity and amateur athletes integrate a Christian faith into athletics. The couple resides in Guelph, Ontario.

**Pauline Gregory Racicot**, MSW/94, left her position as family life coordinator at the Kingston Military Family Resource Centre to join her husband and their son on a NATO posting in Belgium.

**Julius Mwaniki Kithaka**, MMS/94, is happy to announce the arrival of Rita Mutwa Mwaniki on June 13, 1997. Julius lives in Nairobi, Kenya, where he has recently joined Price Waterhouse Consultants Ltd. as a management consultant. He previously worked with the ministry of local government in Kenya.

**Tricia Mandryk (McVeen)**, BA/94, and her husband Philip are pleased to announce the arrival of their first child, a son, Harrison Philip, on August 21, 1997. Tricia is development coordinator for Trinity College School in Port Hope. The family resides in Cobourg, Ontario.

**Karin Monasterios**, MA/94, has moved back to Canada after three years of working in Latin America as deputy director of the organization Volunteers in Overseas Co-operative Assistance. She resides in Hull, Quebec.

**Steve Slessor**, BCom/94, moved to Bermuda in September, 1997, to work for the accounting firm KPMG.

**Vincent Tirabasso**, MEng/94, achieved his professional engineer status in 1997 with the APEGGA. He resides in Calgary where he works as an engineer for Trans Canada Pipe Lines.

**Kimberly Townend (Neron)**, BA/94, and her husband Robert are pleased to announce the arrival on March 13, 1997, of their daughter Morgan Katherine. Kim has been employed since graduation by Lanark County Social Services and is a member of the board of directors for the local Big Brothers/Sisters. The family resides in Carleton Place, Ontario.

**Jennifer Warren**, BA/94, and Johan Koppernaes are pleased to announce the arrival of their daughter Julia Kathrin Koppernaes on April 13, 1997. The family resides in Kanata, Ontario.

## '95

**Chris Adams**, PhD/95, and his wife Sue have moved to Winnipeg to be closer to their families. Chris is a vice-president with the Angus Reid Group in Manitoba. **Jennifer Flotron**, BJ/95, and her partner Rob Kells recently purchased an 18-hole executive golf course and driving range in Peterborough, Ontario. Jennifer is manager of the Heron Landing Golf Club.

**Trevor Lewis**, BAHons/95, and **Myra (McAlear)**, BAHons/95, were married on September 19, 1997, at Strathmere Lodge in North Gower, Ontario. Trevor and Myra are the president and vice-president of the law alumni society chapter. They reside in Toronto.

**Paul Mellor**, BA/95, and Annaliese Smyth are happy to announce the arrival of their first child, John Brent Mellor, on June 5, 1997. The family resides in Gloucester, Ontario.

**Chris Paterson**, BA/95, lives in Windsor, Ontario, where he's responsible for administering the marketing and financial planning for Manulife Financial.

## '96

**Stacey J. Dardick**, BA/96, is happy to have moved back to Vancouver where she is manager, tour operations, at Bliss Tours.

# Ex Libris

## *A Double Duty*

**Author:** James Wallace, BA/70

**Publisher:** Bunker to Bunker Books (Winnipeg), 1997

**Price:** \$24.95

## *Old Morag's Commonplace Book*

**Author:** Douglas McKercher, BA/68

**Publisher:** Fomorian Press, (Ottawa) 1997

**Price:** \$14.95

## *The Great Lakes Beer Guide*

**Author:** Jamie MacKinnon, MA/92

**Publisher:** Boston Mills Press, (Toronto) 1997

**Price:** \$18.95

We're pleased to present a listing of recent books written by Carleton University alumni.

## *Wrestling with the Elephant: The Inside Story of the Canada-U.S. Trade Wars*

**Author:** Gordon Ritchie, BA/66

**Publisher:** McFarlane, Walter & Ross (Toronto), 1997

**Price:** \$32.95

## *Why Honest People Shoplift or Commit Other Acts of Theft*

**Author:** Will Cupchik, BA/63

**Publisher:** Tagami Communications (Toronto), 1997

**Price:** \$34.95

## *The Treasury in Public Policy-Making*

**Author:** Richard A. Chapman, MA/62

**Publisher:** Routledge, (U.K.), 1997

**Price:** \$97.95 (Canadian), \$69.95 (US)

**Dave Edgerton**, BArch/96, is a project supervisor for Betiz Building Complect, a residential housing construction firm in Kalinin, Russia, 250 kilometres north of Moscow. Email: dedgerto@netcom.ca.

**Mark Gibbons**, BSc/96, and Dawn (Falkingham) are pleased to announce the arrival on January 29, 1997, of Nicholas Wesley Gibbons. Mark and Dawn were married on September 3, 1994, in Ottawa. They now reside in Nepean, Ontario, where Mark is a sales representative for Fisher Scientific.

**Boris Anibal Moreno Capote**, MA/96, has moved to Nueva Gerona, Isla del la Juventud, from Havana City, Cuba, to begin a PhD course in association with Universidad de Barcelona, Spain. His field of specialization is international economics.

**Greg Sholdice**, BAHons/96, and Tammy Clifford were married at the historic Old Mill in Toronto on May 16, 1996. Greg is working and studying in the field of public relations consulting in London, Ontario. Tammy is currently a PhD candidate at the University of Western Ontario.



**Eric Tunney**, BAHons/96, completed his bachelor of education degree in 1997 and last fall accepted a teaching position at MacLachlan

College in Oakville, Ontario. Eric teaches history, geography and English as a second language at the grade eight level. He resides in Burlington, Ontario.

## '97

**Jonathan Edwards**, BA/97, has recently become the manager of the Whispering Pines bed and breakfast located on Lake Simcoe north of Toronto.

**Mark Hamelin**, BA/97, and **Trisha Wilson**, BA/97, are engaged to be married in 1998. They live in Winnipeg and are enrolled in the bachelor of education program at the University of Manitoba.

**Anik St. Martin**, BA/97, lives in New York and is enrolled in the doctorate program at New York Chiropractic College.

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## ID grads get stamp of approval

The work of Carleton industrial design graduates has recently been given the official stamp of approval—literally in some cases.

Four products designed by six graduates have been featured this year on a series of 45-cent stamps issued by Canada Post. Each stamp in the series features four objects, each representing a different design era and theme.

Among the 26 objects selected to be featured are: a computer terminal designed by

Henry Eng, BID/85, garden tools designed by Todd Wood, BID/90, a CPR training mannequin designed by Diane Croteau, BID/80, Richard Brault, BID/82 and Jonathon Vinden, BID/82 and the red Canada Post mailbox designed by Ross Slade, BID/77.

The stamps were created to commemorate the 50<sup>th</sup> anniversary of the association of Canadian industrial designers and the 20<sup>th</sup> international congress of the international council of societies of industrial design

“It’s really an honour to receive this

kind of acknowledgment from Canada Post and the association,” says Wood, who currently designs mobile telephones at Nortel. “It definitely came as a big surprise.”

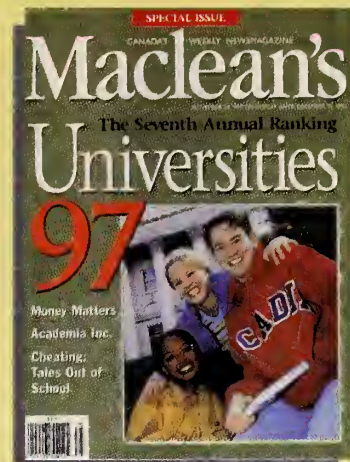
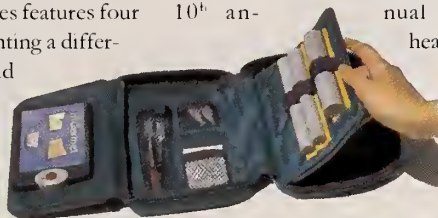
Two of Wood’s fellow industrial design grads, who also work at Nortel, recently took first prize in the student category at the 10<sup>th</sup> annual symposium of health care design.

Michal Jacob and Tom Stovicck, both BID/97, won the award for a

project they did while still students in the school. It is a portable case for children with diabetes to carry their daily medication.

“This was a terrific accomplishment for the students in the program,” says Lois Frankel, a professor in the school of industrial design. “The device they designed is both practical and discrete for small children who need to take insulin to school.”

The students originally did the project for a course at the school which was taught collaboratively with Nortel employee Mitch Brisebois.



## Carleton climbs to 7th spot

Carleton’s ranking of seventh out of 13 comprehensive universities in the *Maclean’s* annual survey didn’t come as much of a surprise to University officials.

“The *Maclean’s* methodology has not changed, so we did not expect much change in the results,” says president Richard Van Loon. Carleton was ranked eighth in 1996.

Van Loon attributes the slight improvement in the ranking to the fact that Carleton’s admissions averages have increased dramatically in the past few years, and now stand at 78.7 percent. However, the main criticisms of the survey remain.

“The methodology continues to emphasize “input” measures and ignores important “output” measures such as the success of our graduates, their ability to gain admission to graduate schools, and their employability,” says Van Loon.

These criticisms notwithstanding, Carleton believes strongly in the importance of public accountability. “Given the crucial role of higher education is today’s complex economy, I believe it is important for everyone to be aware of what actions universities are taking to contribute to society in a meaningful, relevant way,” he says.

## Korn captures gold medal in France



Alison Korn, right, and Emma Robinson winning the women’s pair event at the 1997 world rowing championships in France.

Olympic silver-medallist rower Alison Korn of Ottawa was on the podium again, this time as a world champion.

Korn, 26, a student in Carleton’s mas-

ter’s program in journalism, and Emma Robinson of Winnipeg, captured the gold medal on September 6 in the coxless pairs at the world rowing championships in Aiguebelette, France.

The following day, Korn helped the Canadian women’s eights crew capture a silver medal. Korn’s first world championship follows on the heels of her success in 1996 at the summer Olympics in Atlanta where she won a silver medal in the women’s eights.

When she’s not training or competing on the water, Korn is in the classroom at Carleton putting the finishing strokes on her academic career. She is working to complete her master’s research paper in journalism with the hopes of balancing her athletic accomplishments with a future as a freelance broadcaster.

## Lost Grads

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Jean D. Palmer, BAHons/80  
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☐ If your submission is about more than one graduate, please indicate under whose name you wish to have the Alumni Update appear: \_\_\_\_\_

COMMENTS (We welcome your comments about Carleton University Magazine and other alumni programs.) \_\_\_\_\_

Please return to: Carleton University Alumni Association, 1125 Colonel By Drive, Ottawa, Ontario, K1S 5B6

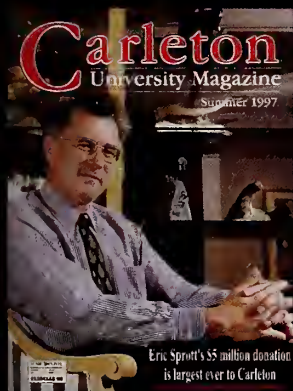
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# And the survey said...

The results are in on a recent telephone survey of *Carleton University Magazine* readers. Here are the facts:



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42 percent of alumni are between the ages of 36 and 50, 36 percent are under age 35;



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